**Rolls-Royce Motor Cars**

## Media Information

**MIAMI’S MANSIONS AT ACQUALINA $38 MILLION PENTHOUSE TO INCLUDE ROLLS-ROYCE CULLINAN**

**29 November 2018, Miami, Florida**

The most anticipated motor car of 2018, Cullinan, provides the final luxurious touch to the $38 million penthouse at the Mansions at Acqualina in Miami, Florida. Coming just weeks after its global press debut in Jackson Hole, Wyoming, the showcase at Acqualina marks the arrival of Cullinan for Rolls-Royce lovers of luxury in South Florida. Cullinan has quickly become the most sought after motor car in the luxury market today and Acqualina has chosen to make it part of this totally move-in-ready penthouse, ‘Palazzo del Cielo’. The Rolls-Royce will add to the Acqualina property’s garage that has the honor of holding more personally owned Rolls-Royce Motor Cars than any other in the world.

“No luxury collection is truly complete without a Rolls-Royce Motor Car,” said Martin Fritsches, President of Rolls-Royce Motor Cars Americas. “This is especially true at the Acqualina properties, where so many members of our Rolls-Royce family reside. Cullinan is the latest addition to our collection and we are thrilled that the new owner of ‘Palazzo del Cielo’ will enjoy this effortless luxury.” To celebrate the announcement, Rolls-Royce Motor Cars is showcasing at the property a stunning Bespoke Cullinan with Magma Red exterior and an interior of Bespoke Tan and Black leatherwork with Open Pore Blackwood veneer.

“The award-winning team at STA Architectural Group has traveled the world to source the most unique and desirable materials to apply to the floors, walls, countertops, vanity tops and even the baseboards of ‘Palazzo del Cielo’,” said Michael Goldstein, President of Sales for Acqualina Realty. “People who buy a $38 million penthouse want to walk in the door and not have to do anything but enjoy it.”

‘Palazzo del Cielo’ comes fully furnished and accessorized with a multi-million dollar custom design by Luxury Living/Fendi Casa and features marble flooring throughout including terraces and ceilings up to 15’ and 30’ in some areas. As the Acqualina brand is home to the largest collection of independently owned Rolls-Royce vehicles in the world and The Mansions at Acqualina’s house car is a Red Rolls-Royce Ghost Series II, it is only fitting that ‘Palazzo del Cielo’ includes the first all-wheel drive Rolls-Royce.

Rolls-Royce Cullinan is available for Bespoke Commission at any Rolls-Royce Motor Cars authorized dealer. First deliveries of Cullinan have just begun and reach full pace in early 2019. Created using the newly revealed ‘Architecture of Luxury’, Cullinan offers Rolls-Royce patrons extraordinary new opportunities to Bespoke their commission.

 *“The super-luxury lifestyle is evolving and Rolls-Royce is in the lead. Luxury is no longer an urban concept. More and more it is about embracing and experiencing the wider world. Our customers expect to go everywhere in luxury, effortlessly and without compromise, conquering the most challenging terrain to enjoy life’s most enriching experiences, wherever they may be. For this reason, they have asked us to create a Rolls-Royce that offers uncompromised luxury wherever they dare to venture. Cullinan is that car. It is Effortless, Everywhere.” – Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars*

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**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

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