**Rolls-Royce**

## Media Information

**EPICUREAN DELIGHT: THE CHAMPAGNE CHEST**

**BY ROLLS-ROYCE MOTOR CARS**

**16 May 2019, Goodwood**

The House of Rolls-Royce is delighted to present the Champagne Chest, the latest addition to the Rolls-Royce accessory portfolio. Rich in the understanding of true luxury and epicurean pleasure, the Rolls-Royce Bespoke Design Collective envisioned an accoutrement intended to delight, suitable for the most extravagant of environments from a superyacht to the terrace of a private residence. The Champagne Chest endows conviviality with one’s closest friends, family or business associates.

“The Champagne Chest by Rolls-Royce Motor Cars is a contemporary and sociable addition to the Accessories Collection. The approach is that of designing a Rolls-Royce motor car; the finest materials are married with pinnacle engineering to provide an experience like no other. The Champagne Chest is crafted for those that seek a heightened sense of occasion in an elegant, entertaining manner and offers the irresistible allure of gadgetry.” Gavin Hartley, Head of Bespoke Design, Rolls-Royce Motor Cars.

The Champagne Chest is distinguishably Rolls-Royce, embodying the meticulous attention-to-detail and commitment to remarkable handcraftsmanship, characteristic of the marque. The chassis, made from machined aluminium and carbon fibre, is swathed in Natural Grain black leather embossed with the enigmatic Spirit of Ecstasy and flanked by Tudor Oak wood, materials found in the marque’s motor cars. Naturally, should a patron wish to create a Bespoke colour-way, this would of course, be possible.

At the touch of a button a sense of theatre ensues as the case opens to reveal the finery of a perfectly appointed Champagne set for four guests. The exterior lid metamorphoses into a beautiful serving tray made of Tudor Oak wood with a laser-cut stainless steel inlay. Four cotton napkins with finely embroidered ‘RR’ monograms are discreetly hidden under the lacquered Tudor Oak table.

The Chest is illuminated from the central bay, presenting four hand-blown crystal champagne flutes arranged to evoke memories of a V12 engine. The glass of each is masterfully joined by a polished aluminium base, etched with the ‘RR’ monogram.

The sides of the Chest automatically deploy, revealing two hammocks adorned in ‘Hotspur Red’ Rolls-Royce leather to cradle one’s preferred ensemble of either champagne, caviar or canapés. Thermal Champagne Coolers made from black anodised aluminium and carbon fibre each proudly bear the ‘RR’ emblem, ensure the champagne is maintained at the optimum temperature.

A caviar configuration is available, whereby two thermal caviar caissons, each accommodating a 30g tin, are complemented by two blini caissons proving an irresistible accompaniment to chilled champagne. Two exquisite Mother-of-Pearl spoons with anodised aluminium handles are housed magnetically at the top of the hammock, designed so as not to impair the delicate flavour of the caviar. An additional arrangement of three porcelain bowls concealed in a matching thermal capsule can be specified should patrons wish to present their guests with an alternative accompaniment to champagne.

Extending the scope for personalisation beyond the confines of automotive luxury, the Accessory Collection comprises exceptional collector’s pieces, designed to augment personal experiences to a Rolls-Royce standard.

The Rolls-Royce Champagne Chest is available to acquire through Rolls-Royce dealerships, with prices starting from £37,000.00 excluding local taxes.

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**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

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