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| ROLLS-ROYCE | MEDIA INFORMATION |
| PHANTOM TEMPUS COLLECTION: A HIGHLY INNOVATIVE Debut in CHINA  * Highly Bespoke Phantom Collection Car debuts in Shanghai’s fashion district * Immersive ‘Journey of Time’ experience curated for clients to appreciate Tempus * Clients able to enjoy and commit to Tempus via marque’s WeChat channel   **16 April 2021, Shanghai**  *“Rolls-Royce has enjoyed considerable growth in the Chinese market during 2020, delivering an historic performance in its Bespoke personalisation business and introducing innovative new ways to engage with its clients. It is with great pleasure that we introduce the Phantom Tempus Collection to our Chinese clients in Shanghai’s fashion district. We have introduced access to our products in innovative ways, including via WeChat, befitting the agility and creativity of the Rolls-Royce brand.”*  **Leon Li, Director of Rolls-Royce Motor Cars, Greater China.**  *“Phantom Tempus is a motor car for those who shape the world as they seek their own place in the universe. They understand that whatever our individual gifts, talents and opportunities, we are all gifted time – and it is up to us to make the most of every precious moment. With Phantom Tempus, we have created a space in which the strictures of time no longer apply – as illustrated by the deliberate absence of a clock. Rolls-Royce clients are not bound by time; the outside world with all its pressures and demands are forgotten.”*  **Torsten Müller-Ötvös, CEO, Rolls-Royce Motor Cars**  The Rolls-Royce Phantom Tempus Collection made its China debut in Shanghai on 16th April 2021. This Bespoke masterpiece, which is inspired by time and the infinite reaches of the universe, is limited to only 20 examples worldwide.  The debut of the Phantom Tempus Collection in China also includes a unique experience, the ‘Journey of Time’, enabling clients to appreciate the Collection from the marque’s official WeChat account, as well as commit to commissioning one of these highly exclusive products.    For the Phantom Tempus Collection debut in China, Rolls-Royce created an experiential exhibition, offering a unique tour through a ‘Space Capsule’. This immersive installation provides a vivid illusion of time standing still where guests will experience a sensory feast with customised audio and visual interactions. This includes the provision for guests to create personalised ‘Tempus’ music with highly contemporary touch controls.  This unique installation is situated at the bustling Plaza 66 in the fashion district of Shanghai’s city centre.  PHANTOM TEMPUS COLLECTION  Rolls-Royce Phantom, the marque’s pinnacle product, resides at the apex of luxury world. Producing a Collection Car is always a seminal moment for the marque. With the Phantom Tempus Collection, the sources of inspiration are on an appropriately grand scale: time, deep space, and a theoretical physicist who changed the way to see the universe.  The design of the Phantom Tempus Collection encompasses various aesthetic and intellectual themes relating to time and the cosmos. A key component is a rare astronomical phenomenon, the pulsar, unknown until 1967 and found only in the deepest reaches of space (the nearest yet discovered is 280 light years, or 1,680 trillion miles, from Earth). These very dense, white-hot stars emit electromagnetic radiation in extremely regular pulses, making them some of the most accurate clocks in the universe.  In the Phantom Tempus Collection, this remarkable force of nature is rendered as a centrepiece in a Bespoke Starlight Headliner consisting of fibre-optic lighting and intricate Bespoke embroidery, creating the unique and beautiful Pulsar Headliner.  Another aspect of time – the illusion of its standing still – is captured in the ‘Frozen Flow of Time’ Gallery. This unique artwork is housed in the fascia from which the clock is deliberately omitted to signify patrons’ freedom from time and its limitations. A single billet of aluminium is milled to form 100 individually contoured columns, representing the 100 million year period of a rotational spin of a pulsar star. Each column is black-anodised and hand-polished to reflect the light. As the eye travels along it, the whole structure, though entirely solid, appears to ripple and flex.  A description of the Gallery can be found on an engraved plaque in the glove compartment, together with a quotation from Albert Einstein, "The distinction between past, present, and future is only a stubbornly persistent illusion".  A swirling, twisting pattern of stars is presented on the interior of the doors. Created by hundreds of illuminated perforations, additional perforations in contrasting leather add a greater depth and detail to the effect, providing an atmospheric aura even when not illuminated.  The exterior of the Phantom Tempus Collection is presented in a new Bespoke paint finish, Kairos Blue, created to embody the darkness and mystery of space. The paint incorporates jewel-like blue mica flakes, which glitter and glint as they catch the light, representing the stars. This effect is highlighted by black exterior detailing.  Gracing the bonnet of the Phantom Tempus Collection is the Spirit of Ecstasy, now in her 110th year, personalised with a unique date and location of particular significance to the client. A marriage, the birth of a child or even a major business success, can be engraved as a timeless reminder on the base of the iconic figurine.  The unique online presentation of the Phantom Tempus Collection, via Rolls-Royce’s WeChat account, showcases the marque’s Bespoke capabilities and reflects Chinese patrons’ preferences for increasingly digital experiences. |

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TECHNICAL SPECIFICATIONS

* **Phantom:** NEDCcorr (combined) CO2 emission: 329-328 g/km; Fuel consumption: 19.5-19.6 mpg / 14.5-14.4 l/100km; WLTP (combined) CO2 emission: 356-341 g/km; Fuel consumption: 18.0-18.8 mpg / 15.7-15.0 l/100km
* **Phantom Extended:** NEDCcorr (combined) CO2 emission: 330-328 g/km; Fuel consumption: 19.5 mpg / 14.5 l/100km; WLTP (combined) CO2 emission: 361-344 g/km; Fuel consumption: 17.8-18.6 mpg / 15.9-15.2 l/100km

## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[Twitter](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

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