ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE STAFF SELECT SOPHIE'S LEGACY
AS THEIR 2023 HOUSE CHARITY

22 February 2023, Goodwood, West Sussex

* Staff at the Home of Rolls-Royce name Sophie's Legacy as their 2023 House Charity
* Nominated and voted for by colleagues across the business
* Staff will plan and run fundraising activities throughout the coming year
* Continues an unbroken 20-year tradition of supporting good causes that began when the Home of Rolls-Royce first opened in 2003

*“We're delighted that Sophie's Legacy will be our House Charity for 2023. In founding this amazing organisation in their daughter's memory, Gareth and Charlotte Fairall have shown incredible courage, and are making a real difference to other families' experience. Our team, who chose Sophie's Legacy through a process we've followed since our earliest days, will be raising funds throughout the coming year to support this wonderful and really important work.”***Andrew Ball, Head of Corporate Relations, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is delighted to announce that its new House Charity for 2023 is Sophie's Legacy, founded by Gareth and Charlotte Fairall in memory of their daughter Sophie, a remarkable young girl who touched many lives.

Sophie died from cancer in September 2021, aged just 10. During her illness, she compiled a list of changes she wanted to see in hospitals. As a result, the charity's central missions are: availability of play specialists seven days a week; improvements to children's food; meals for parents when staying with their child; specific training in childhood cancer for GPs, nurses and other health professionals; and increased funding for childhood cancer research.

The new House Charity was chosen through a well-established process, entirely independent of senior management, in which staff at the Home of Rolls-Royce at Goodwood nominate good causes close to their hearts, with a final shortlist being put to a vote. Staff then organise and run fundraising events throughout the year, consistently raising sums that have a significant impact on what are often small organisations serving the local community.

Charlotte Fairall said, “We would like to thank Rolls-Royce for choosing Sophie's Legacy as their charity for the year. Sophie wanted to improve families’ experiences in hospital along with campaigning for national change. We are seeing a steep increase in referrals for families struggling in hospital with their children and having the support from Rolls-Royce means we can continue to help those in need. We look forward to working with them in the forthcoming year.”

During 2022, Rolls-Royce staff raised money for Snowdrop Trust, culminating in the largest single donation in the charity’s history. Snowdrop provides nursing care at home for local children with life-limiting or life-threatening illnesses. Based in the Chichester area, it also offers emotional and financial help for families coping with the day-to-day problems of caring for children with serious conditions.

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## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. 2,500 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

## FURTHER INFORMATION

* **Sophie's Legacy:** [**www.sophieslegacy.co.uk**](http://www.sophieslegacy.co.uk)
* **The Snowdrop Trust:**  [**www.thesussexsnowdroptrust.com**](http://www.thesussexsnowdroptrust.com)
* **Rolls-Royce Motor Cars:** You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).
You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

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