**Rolls-Royce**

## Media Information

**FIRST ROLLS-ROYCE CULLINANS RELEASED INTO THE UNITED KINGDOM**

**31 October 2018, Goodwood**

Following a highly successful debut to the world’s media in Jackson Hole, Wyoming, Rolls-Royce Motor Cars has released the United Kingdom’s first Cullinans into the region for patrons of the marque to experience.

Eight Cullinans departed the Home of Rolls-Royce in Goodwood, West Sussex, in unison at 1pm on Friday bound for the eight showrooms that represent the brand across the country. Following final sign off from Julian Jenkins, Regional Director, Rolls-Royce Motor Cars, the Cullinans were driven by showroom representatives to their new homes in Edinburgh, Leeds, Manchester, Birmingham, Bristol, Essex, London and Sunningdale, where they will further galvanise this transformative motor car’s standing as truly Effortless Everywhere.

“Response to our new Rolls-Royce Cullinan from the world’s leading opinion formers and global media has been unequivocally positive and I am delighted that, from today, prospective clients will have the opportunity to experience this remarkable motor car via their local Rolls Royce showroom.”

- Ends –

**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

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