## **Rolls-Royce**

## Media Information

**ROLLS-ROYCE MOTOR CARS OPENS
NEW DEALERSHIP IN BRISBANE**

25 February 2019, Brisbane

**#rollsroyce**

* Queensland dealership moves from Gold Coast to new owners in Brisbane
* Customers to be serviced at Rolls-Royce Motor Cars Brisbane
* New Interim Showroom in Brisbane to be opened Q2

Rolls-Royce Motor Cars is delighted to confirm LMM Holdings Pty Limited, part of the Sime Darby Group, as its newly appointed dealer for Brisbane, Queensland.

“I am very pleased to welcome Rolls-Royce Motor Cars Brisbane as our newest authorised partner in Australia,” said Asia Pacific Regional Director, Paul Harris. “LMM Holdings Pty Limited’s parent company is an established luxury automotive retailer, representing us in various markets around the Asian region. Leveraging an already strong partnership with Rolls-Royce, we look forward to the new Brisbane dealership continuing its track record in bespoke service.”

“I would also like to thank Peter Warren Automotive Pty Ltd for its guardianship of the brand in the Gold Coast over the last five years, and for our cordial and mutual agreement to divest in that location. Today, Brisbane’s robust economic development has resulted in it being a work, luxury and recreational hub for our owners. We recognise that it is Australia's fastest growing metropolitan city and is projected to expand over the next two decades. We view Queensland as an area of potential growth for Rolls-Royce, via Brisbane as a hub, especially with its increasing air connections and a diversified economy,” he added.

Rob Thomson, Dealer Principal for Rolls-Royce Motor Cars Brisbane, said, “We are delighted to be able to represent the pinnacle brand in the super-luxury segment. With a changing product portfolio and an increasingly younger demographic, we foresee exciting times ahead for Rolls-Royce. We are committed to delivering only the highest standards of ownership services to customers in Queensland.”

The management team of the Rolls-Royce Motor Cars Brisbane dealership will see experienced executives in place, headed by Dealer Principal Rob Thomson, and Service Manager Matt Cotterill.

**Seamless service**

With the move of dealership from Gold Coast to Brisbane, Matt Cotterill at the new Rolls-Royce Motor Cars Brisbane dealership will immediately take on the bespoke service needs of customers in Queensland, with support from Rolls-Royce Motor Cars’ Asia Pacific office.

Rolls-Royce Motor Cars Brisbane plans to open an interim showroom in Q2 of this year, with customers being able to access the Rolls-Royce range and design their bespoke Rolls-Royce using the latest configurator software or through an exclusive conversation with a Rolls-Royce Bespoke Designer.

-Ends-

**Editors’ notes:**

Rolls-Royce Motor Cars achieved the highest annual sales in the marque’s 115-year history, with 4,107 cars delivered to customers in over 50 countries around the world in 2018. In a year of multiple records, the world’s foremost luxury house also enjoyed unprecedented demand for Bespoke creations, and launched the new Cullinan – the Rolls-Royce of SUVs – to great international acclaim.

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Rolls-Royce Motor Cars Brisbane**

The sole authorised Rolls-Royce Motor Cars dealer in Queensland is operated by LMM Holdings Pty Limited, part of the Sime Darby Group.

*Service : 800 Ann St, Fortitude Valley, QLD 4006*

T: 07 3853 0200

Through the sole authorised dealer, a Rolls-Royce owner will receive support and advice on all aspects of their motor car and a comprehensive four-year ownership package, including unlimited mileage warranty, service inclusive package and roadside assistance, access to Rolls-Royce genuine parts and regular software updates. Rolls-Royce Motor Cars Brisbane technicians have access to the most innovative diagnostic service equipment available, and regular, ongoing updates from the Asia Pacific team means they are always on top of the latest technology.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/).

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