**Rolls-Royce Motor Cars**

## Media Information

**ROLLS-ROYCE ‘PEBBLE BEACH 2019 COLLECTION’ BRINGS AN EXPLOSION OF COLOR TO MONTEREY CAR WEEK**

**16 August 2019, Pebble Beach, California**

Rolls-Royce Motor Cars revealed today the ‘Pebble Beach 2019 Collection’. Inspired by the hills, sand and sea surrounding Pebble Beach, this year’s collection is the most colorful yet. The Collection includes 13 beautiful Bespoke Commissions, offered exclusively for the clients attending Monterey Car Week 2019, and will be revealed at a series of exclusive activities hosted by the luxury brand throughout the week.

The collection is headlined by the brand’s flagship, Phantom. Rolls-Royce Bespoke designers have cloaked this Phantom in a shimmering Black Diamond and Gold Bespoke exterior. The interior features the Rolls-Royce Phantom Gallery, an individuality available in no other motor car in the world, designed to house personalized art making the Phantom an extension of its owner’s art and design collection. The ‘Best Car in the World’ raised the bar of luxury with the introduction of the new Rolls-Royce ‘Architecture of Luxury’ which delivers the ‘Magic Carpet Ride’, defining Rolls-Royce Motor Cars.

Cullinan marks its second year at Pebble Beach with some of the most extensive Bespoke designs in the ‘Pebble Beach 2019 Collection’. The four vehicles on display during the week feature colors including Burnout Grey, Black Green, Iced Gunmetal and Galilea Blue. The iced finish showcases one of the most popular innovations from the paint specialists at Rolls-Royce. The subtle finish offers the solid effect of matte colors with an elegant shine. Color innovations are nothing new to a design group that has built finishes using glass, silver, gold and even diamonds for Bespoke Commissions.

**The ‘Pebble Beach 2019 Pastel Collection’ – Black Badge goes beyond Black**

Following recent years of alternating drought, fire and rain, the Monterey Peninsula this year is awash in seas of colorful wildflowers. Highlighting this year’s debuts are a trio of Bespoke motor cars showcasing the creative color capabilities of the artisan designers in Goodwood, Home of Rolls-Royce. The Pastel Collection draws upon painter’s palette of colors from this year’s ‘wildflower superbloom’ on the Monterey Peninsula. The collection includes three one-of-one Black Badge Commissions adding new colors to the Rolls-Royce Bespoke palette and reaffirming the idea that a Rolls-Royce Black Badge doesn’t have to be black.

The collection starts with Ghost Black Badge in Light Green Solid, a new Bespoke exterior finish. The pastel green represents the rebirth of the flora on the peninsula following the years of drought and fire. The hand-crafted leather interior is Black with a striking Serenity Green splash highlighting the iconic Black Badge technical Fiber.

The drophead creation among the collection is Dawn Black Badge in Coral Solid which showcases the Bespoke finish that can only come after seven coats of paint and more than nine hours of hand polishing in the Surface Finish Centre at the Home of Rolls-Royce, Goodwood. The new pastel color carries over to the Bespoke Aero Cowling, giving Dawn a colorful yet aggressive exterior. The Dawn Black Badge interior is finished in Artic White and Sunset carrying over the visual imagery of the blooming northern California hills and valleys.

The final piece of the trio is Wraith Black Badge in Semaphore Yellow, a bright and sunny finish for the most powerful member of the Rolls-Royce family. Wraith Black Badge features a Selby Grey and Lemon interior with the iconic Rolls-Royce Black Badge Starlight Headliner. The ‘Rolls-Royce 2019 Pastel Collection’ presents Black Badge unlike you’ve ever seen before.

This collection showcases the alter ego of Rolls-Royce Bespoke as the brand highlights the potential of its Black Badge Bespoke offer. The combined skills of the Bespoke craftspeople from the Home of Rolls-Royce in Goodwood, England, and the rebellious spirit of Black Badge has propelled the brand into the 21st century appealing to the risk-taker who is not afraid to embrace a bold and progressive statement of true and modern luxury, in an aggressive form. All Black Badge commissions feature a stunning technical fiber fascia and interior accents as well as custom Black Badge Bespoke Starlight Headliners and Bespoke ‘Pebble Beach 2019 – special commission’ treadplates.

“Every year, thousands of Rolls-Royce patrons come together for Monterey Car Week. It’s one of our most important family gatherings around the world, especially for our American owners. This year we present the largest offering of Rolls-Royce motor cars ever and in the most vivid Bespoke colors and configurations in history. Each and every commission has been created by the designers and craftspeople at the Home of Rolls-Royce at Goodwood, working with the finest leather, wood and precious materials. It’s thrilling to introduce the 2019 Pebble Beach Collection as the world gathers to view the classics the brand has created over the past 115 years.” Martin Fritsches, President of Rolls-Royce Motor Cars North America.

**The full family on display**

The full collection of Rolls-Royce Motor Cars on display includes one Phantom, four Cullinans, four Dawns, two Ghosts and two Wraiths. The special vehicles will be on display at ‘Quail, A Motorsports Gathering’ as well as at the exclusive Rolls-Royce Villa in Carmel.

-Ends-

**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**CO2 emissions and consumption:**

* **Rolls-Royce Phantom:** *CO2 emission*: 356-341 g/km ; *Fuel consumption*: 18.0-18.8 mpg / 15.7-15.0 l/100km (#)
* **Rolls-Royce Cullinan:** *CO2 emission*: 377-355 g/km; *Fuel consumption*: 17.0-18.1 mpg / 16.6-15.6 l/100km (#)
* **Rolls-Royce Ghost:** *CO2 emission: 378-360 g/km; Fuel consumption: 16.8-17.7 mpg / 16.8-16.0 l/100km (#)*
* **Rolls-Royce Ghost (Extended Wheelbase):** *CO2 emission*: 384-367 g/km; *Fuel consumption*: 16.5-17.3 mpg / 17.1-16.3 l/100km (#)
* **Rolls-Royce Ghost Black Badge:** *CO2 emission: 378-374 g/km; Fuel consumption: 16.9-17.0 mpg / 16.7-16.6 l/100km (#)*
* **Rolls-Royce Dawn:** *CO2 emission: 381-372 g/km; Fuel consumption: 16.7-17.1 mpg / 16.9-16.5 l/100km (#)*
* **Rolls-Royce Dawn Black Badge:** *CO2 emission: 382-380 g/km; Fuel consumption: 16.7-16.8 mpg / 16.9-16.8 l/100km (#)*
* **Rolls-Royce Wraith:** *CO2 emission: 369-357 g/km; Fuel consumption: 17.3-17.9 mpg / 16.3-15.8 l/100km (#)*
* **Rolls-Royce Wraith Black Badge:** *CO2 emission: 370-365 g/km; Fuel consumption: 17.2-17.4 mpg / 16.4-16.2 l/100km (#)*

#WLTP (combined)

The fuel consumption given in miles per gallon (and litres per 100km) and the CO2 emission given in grams per kilometre represents official combined values. Figures may vary depending on driving style and conditions. Consumption data is determined in accordance to the ECE driving cycle.  
  
Further information about the official fuel consumption and the official specific CO2 emissions for new passenger automobiles can be found in “The Passenger Car Fuel Consumption and CO2 Emissions Information Regulations” in the United Kingdom. For emission data, labelling and guidelines relating to your local market please contact your nearest sales outlet or local authority website.

**Contacts:**

**Goodwood**

**Director of Global Communications**Richard Carter +44 (0) 1243 384060 [richard.carter@rolls-roycemotorcars.com](mailto:richard.carter@rolls-roycemotorcars.com)

**Head of Corporate Relations, Heritage and Philanthropy**Andrew Ball +44 (0) 1243 384064 [andrew.ball@rolls-roycemotorcars.com](mailto:andrew.ball@rolls-roycemotorcars.com)

**Head of Lifestyle Communications**Emma Rickett +44 (0) 1243 384061 [emma.rickett@rolls-roycemotorcars.com](mailto:emma.rickett@rolls-roycemotorcars.com)

**Global Product PR Manager**Sarah Pelling +44 (0) 7815 245094 [sarah.pelling@rolls-roycemotorcars.com](mailto:sarah.pelling@rolls-roycemotorcars.com)

**Head of Digital, Online & Social PR Communications**Terence Church +44 (0) 7815 245930 [terence.church@rolls-roycemotorcars.com](mailto:terence.church@rolls-roycemotorcars.com)

**Regional**

**Asia Pacific - North**

Rosemary Mitchell +81 (0) 3 6259 8888 [rosemary.mitchell@rolls-roycemotorcars.com](mailto:rosemary.mitchell@rolls-roycemotorcars.com)

**Asia Pacific – South**Hal Serudin +65 6838 9675 [hal.serudin@rolls-roycemotorcars.com](mailto:hal.serudin@rolls-roycemotorcars.com)

**China**

Anna Xu+ 86 1084558037 [anna.xu@rolls-roycemotorcars.com](mailto:anna.xu@rolls-roycemotorcars.com)

**Eastern Europe**

Frank Tiemann +49 (0) 89 382 29581 [frank.tiemann@rolls-roycemotorcars.com](mailto:frank.tiemann@rolls-roycemotorcars.com)

**Northern Europe and Scandinavia**

Ruth Hucklenbroich +49 (0) 89 382 60064 [ruth.hucklenbroich@rolls-roycemotorcars.com](mailto:ruth.hucklenbroich@rolls-roycemotorcars.com)

**Middle East, Africa, and India**

Rami Joudi +971 4 3848583 [rami.joudi@rolls-roycemotorcars.com](mailto:rami.joudi@rolls-roycemotorcars.com)

**The Americas**

Gerry Spahn +1 201 307 4378 [gerry.spahn@rolls-roycemotorcarsna.com](mailto:gerry.spahn@rolls-roycemotorcarsna.com)  
Elizabeth Williams +1 201 307 4379 [elizabeth.williams@rolls-roycemotorcarsna.com](mailto:elizabeth.williams@rolls-roycemotorcarsna.com)

**UK and Western Europe**

Matthew Jones +44 (0)7815 245929 [matthew.jones@rolls-roycemotorcars.com](mailto:matthew.jones@rolls-roycemotorcars.com)