**Rolls-Royce Motor Cars**

## Media Information

**ROLLS-ROYCE MOTOR CARS PRESENTS BESPOKE ‘CULLINAN IN FUX ORANGE’ TO FAMED COLLECTOR**

**16 August 2019, Pebble Beach, California**

Car collector Michael Fux today received his twelfth Bespoke Rolls-Royce commission, and it was another stunning reveal.

Unveiled at ‘The Quail, A Motorsports Gathering’, Rolls-Royce Motor Cars debuted the spectacularly colorful commission, ‘Cullinan in Fux Orange,’ marking the tenth time the brand has developed and reserved a color carrying the name of the prolific patron of Bespoke. Unveiled by Torsten Müller-Ötvös, Chief Executive, Rolls-Royce Motor Cars, the commission was the highlight of the Rolls-Royce celebration at The Quail and Monterey Car Week, one of the hallmark annual gatherings for global luxury collectors worldwide.

“Michael is a true patron of our Rolls-Royce Bespoke artistry. He has continually brought us color challenges ranging from exterior finishes to perfect color matching for a variety of materials throughout his creations. For more than a decade, my team has never failed to deliver for him and the brand. He has created a collection of Rolls-Royce Motor Cars that will grace the lawn of Pebble Beach and Concours around the world for the next century.” Torsten Müller-Ötvös, Chief Executive, Rolls-Royce Motor Cars.

Working with the Bespoke design and color development team at the Home of Rolls-Royce, Goodwood, Mr. Fux challenged the designers to match the exterior color to a vibrant orange ladies wrap that caught his eye in South Florida. He purchased the wrap and had it delivered to the Rolls-Royce Bespoke Collective. Working together for nearly a year, the teams delivered the perfect surface application of more than seven layers of finish polished by hand for multiple hours in the Surface Finish Center. The exterior even features black Cullinan wheels and pinstripe wheel centers in the bright ‘Fux Orange.’

The interior is decked in hand-crafted Arctic White leather with offsetting Orange stitching and Orange Rolls-Royce ‘RRs’ on the headrests. Arctic White is carried over to the luxurious box grain leather fascia, steering wheel control stems and carpets. The designers brought color contrast with ‘Fux Orange’ finished fascia veneer, rear-view mirror and lambswool floor mats. The contrast of white and color showcased the artisanship with exacting standards for the Rolls-Royce craftspeople.

Mr. Fux’s Rolls-Royce cars are the highlight of his collection including more than 150 of the world’s most unique and colorful motor cars. Arriving in the United States a young Cuban immigrant, Mr. Fux built a series of successful businesses in the bedding and linen industry. Today, he strives to give something back to the communities he has worked in. Since establishing Te Michael Fux Foundation in 2006, he has donated millions of dollars to enrich the lives of children stricken with serious illnesses. In addition to building the Fux Family Center at the Miami Children’s Hospital, Mr. Fux and his wife Gloria hold multiple events each year to sustain the center and entertain the children. The colorful collection of cars are used at fundraisers to raise money to benefit those in need.

Rolls-Royce Motor Cars has dozens of colors reserved for numerous clients around the globe. Among the Rolls-Royce Motor Cars he has commissioned, Mr. Fux now ‘owns’ ten Bespoke colors, more than any other patron of the brand.

These colors can only be used by, or with, the permission of the client.

* Fux Orange (Cullinan)
* Fux Fuxia Pearl (Phantom)
* Fux Fuxia (Dawn)
* Fux Blue Candy (Dawn)
* Fux Intense Jade Pearl (Phantom)
* Fux Aequus Green Jade Pearl (Wraith)
* Fux White (Ghost)
* Fux Purple Candy (Phantom Drophead Coupé)
* Fux Red Candy (Phantom Drophead Coupé)
* Fux Yellow (Phantom Drophead Coupé)

Rolls-Royce’s craftspeople and designers create unique, one-of-a-kind Bespoke commissions. A Bespoke color is only one of the many hundreds of features offered for luxury collectors seeking a commission from the Home of Rolls-Royce, Goodwood.

-Ends-

**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**CO2 emissions and consumption:**

* **Rolls-Royce Phantom:** *CO2 emission*: 356-341 g/km ; *Fuel consumption*: 18.0-18.8 mpg / 15.7-15.0 l/100km (#)
* **Rolls-Royce Cullinan:** *CO2 emission*: 377-355 g/km; *Fuel consumption*: 17.0-18.1 mpg / 16.6-15.6 l/100km (#)
* **Rolls-Royce Ghost:** *CO2 emission*: 378-360 g/km; *Fuel consumption*: 16.8-17.7 mpg / 16.8-16.0 l/100km (#)
* **Rolls-Royce Ghost (Extended Wheelbase):** *CO2 emission*: 384-367 g/km; *Fuel consumption*: 16.5-17.3 mpg / 17.1-16.3 l/100km (#)
* **Rolls-Royce Ghost Black Badge:** *CO2 emission: 378-374 g/km; Fuel consumption: 16.9-17.0 mpg / 16.7-16.6 l/100km (#)*
* **Rolls-Royce Dawn:** *CO2 emission: 381-372 g/km; Fuel consumption: 16.7-17.1 mpg / 16.9-16.5 l/100km (#)*
* **Rolls-Royce Dawn Black Badge:** *CO2 emission: 382-380 g/km; Fuel consumption: 16.7-16.8 mpg / 16.9-16.8 l/100km (#)*
* **Rolls-Royce Wraith:** *CO2 emission: 369-357 g/km; Fuel consumption: 17.3-17.9 mpg / 16.3-15.8 l/100km (#)*
* **Rolls-Royce Wraith Black Badge:** *CO2 emission: 370-365 g/km; Fuel consumption: 17.2-17.4 mpg / 16.4-16.2 l/100km (#)*

#WLTP (combined)

The fuel consumption given in miles per gallon (and litres per 100km) and the CO2 emission given in grams per kilometre represents official combined values. Figures may vary depending on driving style and conditions. Consumption data is determined in accordance to the ECE driving cycle.  
  
Further information about the official fuel consumption and the official specific CO2 emissions for new passenger automobiles can be found in “The Passenger Car Fuel Consumption and CO2 Emissions Information Regulations” in the United Kingdom. For emission data, labelling and guidelines relating to your local market please contact your nearest sales outlet or local authority website.

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