**Rolls-Royce**

## Media Information

**ROLLS-ROYCE CEO HONOURED IN LEADING EUROPEAN AUTOMOTIVE INDUSTRY AWARDS**

10 September 2019, Goodwood

* Torsten Müller-Ötvös wins Superluxury CEO category in *Automotive News Europe* magazine’s prestigious Eurostars awards for 2019
* Awards recognise automotive industry executives who have ‘stood out from their rivals by exceeding expectations’
* Judges cite launch of Cullinan and repeated record-breaking sales performance

The Chief Executive Officer of Rolls-Royce Motor Cars, Torsten Müller-Ötvös, has been named winner of the Superluxury CEO category at the 22nd annual Eurostars Awards presented in Frankfurt last night.

Awarded by leading professional industry journal Automotive News Europe, the prestigious Eurostars Awards recognise automotive industry executives who have ‘stood out from their rivals by exceeding expectations’.

Announcing their decision, the judges cited Rolls-Royce’s commercial performance since Müller‑Ötvös was appointed CEO in 2010. The marque has broken its own global sales record six times in nine years and is on course to post yet another strong year in 2019.

This year’s strong showing is in part due to the spectacular success of Cullinan, the marque’s first superluxury SUV, which was launched in 2018. The entire 2019 production run has already been allocated, driving both sales and profitability: the advance order book stretches well into the first quarter of 2020.

Torsten Müller-Ötvös said, “It is a great honour to receive this award, and I am grateful to the judges. Serving as CEO of the world’s foremost luxury manufacturer has been the highlight of my career, and it has been a pleasure and privilege to see our company go from strength to strength over the past 10 years.

“In reality, however, this award belongs to the whole Rolls-Royce family. Our sales success is testament to their skills and dedication, of the entire team whether they are working at the Home of Rolls-Royce in Goodwood, or our global network.”

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**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

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