**Rolls-Royce**

## Media Information

**ART WORLD COGNOSCENTI TO ATTEND ROLLS-ROYCE**

 **‘DINE ON THE LINE’ IN AID OF ALLERGY RESEARCH**

**BY EVELINA LONDON CHILDREN’S HOSPITAL**

**19th September 2019, Goodwood**

* Rolls-Royce will host ‘Evelina Art for Allergy x Dine on the Line’, a major philanthropic event, at the Home of Rolls-Royce in Goodwood, West Sussex, on 21st September 2019
* Rolls-Royce and Marc Quinn will collaborate with the successful bidder to create a highly personalised artwork using Rolls-Royce Phantom as the canvas
* Other auction lots will include works by Jake & Dinos Chapman, David Yarrow, Harland Miller and Mary McCartney
* Proceeds will support vital allergy research at Evelina London Children’s Hospital

The art world cognoscenti will convene at the Home of Rolls-Royce in Goodwood, West Sussex, for ‘Evelina Art for Allergy x Dine on the Line’, a major philanthropic event, held on 21st September 2019, in support of allergy research at Evelina London Children’s Hospital.

The who’s who of the art world will join prominent philanthropists and collectors for an evening hosted on the Rolls-Royce production line within the award-winning manufacturing plant, designed by architect Sir Nicholas Grimshaw. An auction featuring works by some of the world’s foremost artists will take place on the night, conducted by the preeminent auctioneer Simon de Pury.

Acting as the centrepiece of the auction will be a magnificent new Rolls-Royce Phantom. World-renowned artist Marc Quinn will work with the successful bidder to create a highly personalised and creative artwork, using Rolls-Royce Phantom as the canvas. Taking inspiration from Quinn’s on-going series of iris paintings, named *We Share Our Chemistry with the Stars*, Quinn will paint the iris of the lucky individual (or someone of their choosing) onto Rolls-Royce’s flagship motor car.

Other donations include works by British artists Jake & Dinos Chapman, David Yarrow, Harland Miller and Mary McCartney. Proceeds generated from the auction will be donated to Evelina London to fund vital allergy research.

During the evening’s cocktail reception, the British artist Jonathan Huxley will create a new artwork, live at the event. In addition, the esteemed guests will preview a new work by LA-based media artist Refik Anadol, commissioned for the Rolls-Royce Art Programme. Anadol will present a unique work of digital art using data sets relating to the colour of every Rolls-Royce motor car created at the Home of Rolls-Royce in Goodwood, West Sussex, over the last ten years.

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars, commented, “The Home of Rolls-Royce will open its doors to an all-star gathering of art world aficionados in aid of allergy research at Evelina London Children’s Hospital. An exclusive dinner will be held on the Rolls-Royce production line where an auction featuring donated artworks from some of the world’s most prestigious artists will take place.”

Commenting on the difference the generous donations will make, Professor Gideon Lack, Evelina London, said, “‘Evelina Art for Allergy x Dine on the Line’ will bring together art enthusiasts and philanthropists to raise money for vital, life-changing research. Evelina London’s allergy service is the largest of its kind in Europe, providing specialist care to children across the country who suffer with an allergic condition.”

He continued, “Our mission is to prevent allergies, protect against allergies and to ultimately cure allergies in children. We are half way there. Donations from ‘Art for Allergy’ will go a long way and are fundamental in allowing us to further our research and complete our mission to find a permanent cure. I would like to thank Rolls-Royce Motor Cars for giving us a great platform to raise funds and giving us the opportunity to highlight the importance of our research.”

For the opportunity to bid on select auction lots please contact info@de-Pury.com.

-Ends-

**Editors’ notes:**

**About Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**About the Evelina London Children’s Hospital**

Evelina London Children’s Hospital is part of Guy’s and St Thomas’ NHS Foundation Trust. [www.evelinalondon.nhs.uk](http://www.evelinalondon.nhs.uk)

Every year, Evelina London cares for more than 95,000 children and young people in hospital and in the community. Its children's allergy service (CAS) is a centre of excellence, serving our local families in Lambeth and Southwark and providing specialist care to children across the country who suffer from an allergic condition.

For Evelina London’s media team contact: Guy’s and St Thomas’ NHS Foundation Trust tel: 020 7188 5577 or e-mail: press@gstt.nhs.uk. Out of hours, please call our pager bureau on 0844 822 2888, ask for pager number 847704 and give the pager operator your message.

**About Marc Quinn**

Marc Quinn (British, born 1964) is a leading contemporary artist. He first came to prominence in the early 1990s, when he and several peers redefined what it was to make and experience contemporary art. Marc Quinn makes art about what it is to be a person living in the world – whether it concerns Man’s relationship with nature and how that is mediated by human desire; or what identity and beauty mean and why people are compelled to transform theirs; or representing current, social history in his work.

www.marcquinn.com

**Further Information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

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