**Rolls-Royce**

## Media Information

**OVER £1.7M RAISED AT**

**ROLLS-ROYCE ‘DINE ON THE LINE’,**

**A MAJOR PHILANTHROPIC EVENT**

**IN SUPPORT OF ALLERGY RESEARCH AT EVELINA LONDON**

**22 September 2019, Goodwood**

A major philanthropic event raised in excess of £1.7 million at the Home of Rolls-Royce in Goodwood, West Sussex, on Saturday 21st September 2019. Rolls-Royce’s ‘Evelina Art for Allergy x Dine on the Line’ was held in support of allergy research at Evelina London Children’s Hospital.

The star of the show was undoubtedly a Phantom, a collaboration between Rolls-Royce Motor Cars and world-renowned artist Marc Quinn. The winning bidder of this headline lot is a valued collector of the marque. Marc Quinn will now create a bespoke artwork featuring the iris of the winning bidder’s daughter, using Rolls-Royce Phantom as his canvas. The highly personalised and creative work of art raised an auspicious £888k, with the generous patron excitedly bidding well over £1 million in total during the course of the evening. The artwork takes inspiration from Quinn’s on-going series of iris paintings, named *We Share Our Chemistry with the Stars*.

Torsten Müller-Ötvös, Chief Executive, Rolls-Royce Motor Cars, commented, “Rolls-Royce is deeply privileged to have worked with Evelina London on this exceptional event. We are thrilled that Marc Quinn’s artwork, using Phantom as the canvas, raised a fabulous £888,000 and are humbled that nearly £2million was raised in total throughout the evening for this centre of medical excellence in London.”

Commenting on the difference the donations will make, Professor Gideon Lack, Evelina London said, “The generous donations from the Art for Allergy event will make a dramatic difference to our research programme and to our mission to prevent allergies, to protect against allergies, and to ultimately cure allergies in children.

“I would like to express my sincere gratitude to the team at Rolls-Royce Motor Cars and event co-chairs Kate Storey and Marc Quinn for providing us with a fantastic platform to highlight the importance of our research and raise these significant funds. I would also like to extend my heartfelt thanks to all of the guests, contributing artists and auction prize donors, without whom this achievement would not have been possible.”

 The auction, led by globally acknowledged art auctioneer Simon de Pury, saw art world cognoscenti and Rolls-Royce collectors bid at an unprecedented pace. The auctioneer extraordinaire likened the artwork to John Lennon’s Phantom V, describing it as “the 21st century equivalent” of the legendary psychedelic motor car. The audience agreed as the staggering amount continued to rise generating rapturous applause.

Other phenomenal auction lots attracted substantial bids. Works by some of the world’s most sought-after artists included works by British artists Jake & Dinos Chapman, David Yarrow, Harland Miller and Mary McCartney. Proceeds generated from the auction will be donated to Evelina London to fund vital allergy research.

The evening of art, automotive and culinary experiences began with a cocktail reception, where British artist Jonathan Huxley created a new artwork, live at the event. In addition, LA-based media artist Refik Anadol, commissioned for the Rolls-Royce Art Programme, treated guests to an exclusive preview of his new work entitled *Art of Perfection: Data Painting*. Anadol’s unique work of digital art used data sets relating to the colour of every Rolls-Royce motor car created at the Home of Rolls-Royce over the last ten years.

The evening included an exquisite and immersive dining experience, where guests enjoyed a menu carefully curated by world-renowned chef, Giorgio Locatelli.

Following the auction, singer-songwriter John Newman entertained guests, before DJ Fat Tony closed out an extraordinary evening of philanthropy.

-Ends-

**Editors’ notes:**

**About Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**About the Evelina London Children’s Hospital**

Evelina London Children’s Hospital is part of Guy’s and St Thomas’ NHS Foundation Trust. [www.evelinalondon.nhs.uk](http://www.evelinalondon.nhs.uk)

Every year, Evelina London cares for more than 95,000 children and young people in hospital and in the community. Its children's allergy service (CAS) is a centre of excellence, serving our local families in Lambeth and Southwark and providing specialist care to children across the country who suffer from an allergic condition.

For Evelina London’s media team contact: Guy’s and St Thomas’ NHS Foundation Trust tel: 020 7188 5577 or e-mail: press@gstt.nhs.uk. Out of hours, please call our pager bureau on 0844 822 2888, ask for pager number 847704 and give the pager operator your message.

**About Marc Quinn**

Marc Quinn (British, born 1964) is a leading contemporary artist. He first came to prominence in the early 1990s, when he and several peers redefined what it was to make and experience contemporary art. Marc Quinn makes art about what it is to be a person living in the world – whether it concerns Man’s relationship with nature and how that is mediated by human desire; or what identity and beauty mean and why people are compelled to transform theirs; or representing current, social history in his work.

www.marcquinn.com

**Further Information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

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