**Rolls-Royce**

## Media Information

**PIONEERING 103EX MAKES TRIUMPHANT RETURN**

**TO THE HOME OF ROLLS-ROYCE**

23 September 2019, Goodwood

* Groundbreaking all-electric Rolls-Royce experimental model comes home to Goodwood after touring the globe for almost four years
* Car will be displayed at the company’s headquarters to underline marque’s commitment to future developments in electric power

Rolls-Royce Motor Cars is celebrating the return of the radical Rolls-Royce VISION NEXT 100 – codenamed 103EX – to the Home of Rolls-Royce at Goodwood – the latest stop on a world tour for the marque’s revolutionary electric motor car.

Launched in 2016, this highly innovative car includes a fully electric drive train, completely autonomous drive and enhanced artificial intelligence. Wholly connected and entirely autonomous, it presents the marque’s uncompromised view of the future of luxury mobility.

Following its official unveiling at London’s Roundhouse, the car was briefly displayed at Goodwood before embarking on a global odyssey that has included appearances at customer and media events across the world.

103EX arrived at the Home of Rolls-Royce in its own bespoke transporter, accompanied by the specialist Experimental Vehicle Team who have maintained and prepared the vehicle throughout its long travels. And while the car’s return has been greeted with appropriate fanfare by the Goodwood workforce, its short journey into the showroom area was, naturally, completely soundless.

Torsten Müller-Ötvös, Chief Executive Officer of Rolls-Royce Motor Cars, said: “We are delighted to welcome 103EX home to Goodwood. After almost four years on international duties, we felt it was time for the experimental model to return home. It is a chance for those who worked on the project to relive some great memories, and for people who have joined us more recently to discover one of the most important cars we have ever built.

“As our first fully autonomous electric vehicle, 103EX was a huge statement of intent. In its technical innovation, it showed unequivocally that Rolls-Royce regards electric power as the future of automotive propulsion. It also demonstrated our radical vision of effortless, autonomous, connected, spacious and beautiful luxury mobility, with each car as individual as the customer themselves.”

- Ends -

**Editors’ notes:**

**103EX**. For media enquiries and to view 103EX, please contact: [andrew.ball@rolls-roycemotorcars.com](mailto:andrew.ball@rolls-roycemotorcars.com)

**Rolls-Royce Motor Cars**. Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.  
  
**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**Contacts:**

**Goodwood**

**Director of Global Communications**Richard Carter +44 (0) 1243 384060 [richard.carter@rolls-roycemotorcars.com](mailto:richard.carter@rolls-roycemotorcars.com)

**Head of Corporate Relations, Heritage and Philanthropy**Andrew Ball +44 (0) 1243 384064 [andrew.ball@rolls-roycemotorcars.com](mailto:andrew.ball@rolls-roycemotorcars.com)

**Head of Global Lifestyle Communications**Emma Rickett +44 (0) 1243 384061 [emma.rickett@rolls-roycemotorcars.com](mailto:emma.rickett@rolls-roycemotorcars.com)

**Head of Global Digital, Online & Social PR Communications**Terence Church +44 (0) 7815 245930 [terence.church@rolls-roycemotorcars.com](mailto:terence.church@rolls-roycemotorcars.com)

**Global Product PR Manager**

Sarah Pelling +44 (0) 7815 245094 [sarah.pelling@rolls-roycemotorcars.com](mailto:sarah.pelling@rolls-roycemotorcars.com)

**Regional**

**Asia Pacific – North**Rosemary Mitchell +81 (0) 3 6259 8888 [rosemary.mitchell@rolls-roycemotorcars.com](mailto:rosemary.mitchell@rolls-roycemotorcars.com)

**Asia Pacific – South**Hal Serudin +65 6838 9675 [hal.serudin@rolls-roycemotorcars.com](mailto:hal.serudin@rolls-roycemotorcars.com)

**China**Anna Xu+86 10 84558037 [anna.xu@rolls-roycemotorcars.com](mailto:anna.xu@rolls-roycemotorcars.com)

**Eastern Europe**Frank Tiemann +49 (0) 89 382 29581 [frank.tiemann@rolls-roycemotorcars.com](mailto:Frank.Tiemann@rolls-roycemotorcars.com)

**Northern Europe and Scandinavia**Ruth Hucklenbroich +49 (0) 89 382 60064 [ruth.hucklenbroich@rolls-roycemotorcars.com](mailto:ruth.hucklenbroich@rolls-roycemotorcars.com)

**Middle East, Africa and India**Rami Joudi +971 56 171 7883  [rami.joudi@rolls-roycemotorcars.com](mailto:rami.joudi@rolls-roycemotorcars.com)

**North America and South America**Gerry Spahn +1 201 930 8308 [gerry.spahn@rolls-roycemotorcarsna.com](mailto:gerry.spahn@rolls-roycemotorcarsna.com)

**UK and Western Europe**Matthew Jones +44 (0) 7815 245929 [matthew.jones@rolls-roycemotorcars.com](mailto:matthew.jones@rolls-roycemotorcars.com)