**Rolls-Royce**

## Media Information

**ROLLS-ROYCE PHANTOM TRANQUILLITY –   
1 OF 25 GLOBALLY ARRIVES IN AZERBAIJAN**

**11 September 2019, Baku**

Rolls-Royce Motor Cars Baku presented the unique Phantom Tranquillity for the first time in Azerbaijan, marking its debut in Eurasia.

Created for those who conceive and achieve the impossible, Tranquillity is an expression of Phantom’s standing as the rarest and most desired object in the luxury world. This Collection is strictly limited to just 25 examples worldwide.

“Phantom is the ultimate Rolls-Royce,” said Bayram Yaqubov, General Manager of Improtex Motors and Rolls-Royce Motor Cars Baku. “We are extremely proud to see this unique Bespoke Phantom as the first on our continent on the roads in Azerbaijan soon.”

For the precious few who commission a Phantom, the realisation of their personal vision represents a moment that sees them view the world from a rare place. “Phantom Tranquillity is a statement piece for the visionaries who push beyond accepted limits,” commented Julian Jenkins, Regional Director Rolls-Royce Motor Cars, at the presentation in Baku. He continued: “Named and crafted to celebrate the feeling of euphoric tranquillity one achieves within the car, this unique Phantom beautifully curates objects and inspirations from worlds beyond earthly bounds.”

Within Tranquillity’s Gallery is a design inspired by the X-Ray coded aperture masks used on the British Skylark space rocket. High energy radiation passes over and through the distinctive perforated pattern, creating a coded shadow on the layers beneath. The properties of the original radiation sources were mathematically reconstructed from this shadow and rendered in highly reflective stainless steel, 24-karat gold plating and space grade aluminium.

Space exploration is further manifested with a unique first for Rolls-Royce; the incorporation of meteorite within the Volume Controller, further enhanced with a polished gold grip that matches the gold finish in the Collection Gallery, creating a distinctive accent feature. This remarkable application of authentic Muonionalusta meteorite, which fell to earth in Kiruna, Sweden in 1906, is complemented by detailed engraving of the location and date of its discovery.

Inspired by the light and dark sides of the Moon, the interior colourway of Arctic White leather integrates unique veneer combinations of gloss and satin, both with an exclusive metallic effect. Black gloss runs from the fascia onto all the centre consoles, while a satin finish is used for the upper glovebox and door armrests. Black gloss elements are highlighted with elegant stainless steel Pinstripes.

Bespoke Audio Speaker Frets are finished in yellow gold, complementing the additional gold elements throughout the car. These unique elements are inspired by the historic NASA ‘Voyager’ satellites that carried into space two gold records with sounds and images that portrayed the diversity of life and culture on Earth, for any intelligent extra-terrestrial life that might find them.

“When designing this car the key thing was to evoke the emotion of a serene and tranquil environment,” shared Matthew Danton, Lead Designer for Collection cars, Rolls-Royce, during the presentation at the showroom of Rolls-Royce Motor Cars Baku and emphasized, “Distinction, leadership and genuine expression is at the heart of the Bespoke Programme. The car is regarded as a key element of one's taste and personal style, so it's only natural it's bespoke.”

**Rolls-Royce Bespoke**

Personalisation is the synonym for Rolls-Royce. Designers and craftspeople at Goodwood aim to bring customers´ dreams to life and make their Rolls-Royce motor car as unique as their fingerprint. Bespoke can be anything from initials stitched into a head rest, a bandwidth of 44.000 exterior colours to new materials or even engineering changes. Today every Phantom leaving Goodwood features some kind of Bespoke element.

- Ends -

**Editors’ notes:**

At the beginning of 2019, Rolls-Royce Motor Cars Baku was recognised with the prestigious global Dealer of the Year Award for outstanding sales performance in 2018, ahead of 130 Rolls-Royce dealers around the world.

**Further information:**

You can find all our press releases and press packs, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website,   
PressClub: [www.press.rolls-roycemotorcars.com](http://www.press.rolls-roycemotorcars.com)

You can also find Rolls-Royce Motor Cars on Facebook [www.facebook.com/rollsroycemotorcars](http://www.facebook.com/rollsroycemotorcars), Twitter @rollsroycecars and YouTube [www.youtube.com/rollsroycemotorcars](http://www.youtube.com/rollsroycemotorcars).

**CO2 emissions and consumption:**

* **Rolls-Royce Phantom:** *CO2 emission*: 356-341 g/km ; *Fuel consumption*: 18.0-18.8 mpg / 15.7-15.0 l/100km (#)

#WLTP (combined)

The fuel consumption given in miles per gallon (and litres per 100km) and the CO2 emission given in grams per kilometre represents official combined values. Figures may vary depending on driving style and conditions. Consumption data is determined in accordance to the ECE driving cycle.  
  
Further information about the official fuel consumption and the official specific CO2 emissions for new passenger automobiles can be found in “The Passenger Car Fuel Consumption and CO2 Emissions Information Regulations” in the United Kingdom. For emission data, labelling and guidelines relating to your local market please contact your nearest sales outlet or local authority website.

**Press contact Rolls-Royce Motor Cars:**

**Europe**

Frank Tiemann + 49 160 9697 5807 [frank.tiemann@rolls-roycemotorcars.com](mailto:Frank.Tiemann@rolls-roycemotorcars.com)