**Rolls-Royce**

## Media Information

**THE SMALLEST ROLLS-ROYCE WITH THE BIGGEST HEART**

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* The Rolls-Royce SRH returns Home to help launch Love Your Hospital fundraising initiative
* West Sussex businesses support new corporate fundraising initiative for local hospitals
* The Rolls-Royce SRH has helped more than 1300 children since its unveil in 2017

The Rolls-Royce SRH, hand-built for St Richards Hospital in Chichester, returned to the Home of Rolls-Royce for one night to help launch the Love Your Hospital ‘First Fifty Club’. A new corporate fundraising initiative, the ‘First Fifty Club’ encourages businesses from across West Sussex to get their entrepreneurial thinking caps on and raise significant funds for local hospitals.

Love Your Hospital is the dedicated charity for the three hospitals that make up Western Sussex Hospitals NHS Foundation Trust: St Richard’s Hospital in Chichester, Worthing Hospital and Southlands Hospital in Shoreham. The charity provides vital funds to support hospital projects beyond core NHS funding, including providing state-of-the-art medical equipment, improving treatment facilities for patients, supporting staff development and enhancing the hospital environment for all.

The Rolls-Royce SRH was hand-crafted for the St Richard’s Hospital Paediatric Day Surgery Unit in the marque’s home town of Chichester, West Sussex. The ‘smallest Rolls-Royce’ allows children awaiting surgery to drive themselves to the operating theatre, through the Paediatric Unit corridors which are lined with ‘traffic signs’. The experience of ‘self-drive to theatre’ aims to reduce child patient stress. Since it’s unveil in 2017, more than 1300 children have driven the Rolls‑Royce SRH to the operating theatre.

Amanda Tucker, Head of Charity, Western Sussex Hospitals NHS Foundation Trust, said, “It is a real honour that so many local businesses were able to join us at this very special venue as we launched our corporate ‘First Fifty Club’ fundraising campaign. Local corporate support is vital and ensures that Love Your Hospital can continue to make a real difference to patient experience across all three of our hospitals.”

Andrew Ball, Head of Corporate Relations, Rolls-Royce Motor Cars, said, “We were delighted to support Love Your Hospital with the launch of the innovative ‘First Fifty Club’ and, of course, to welcome home the Rolls-Royce SRH. The car has already brought smiles to more than 1300 children and their families at a particularly challenging time in their lives, and will continue to make the experience a little less stressful for many more young people during treatment.”

- Ends -

**Editors’ notes:**

**Love Your Hospital**

The Love Your Hospital‘First Fifty Club’ is a simple concept – the charity gives participating companies £50 each and in return asks that the amount is turned into as much as possible using creative and ingenious fundraising ideas. Businesses have five months between October 2019 and February 2020 to maximise their total and can raise money in any way they see fit, as long as it’s ethical and legal! For more details see the website: www.loveyourhospital.org

**Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**Contacts:**

**Goodwood**

**Director of Global Communications**Richard Carter +44 (0) 1243 384060 richard.carter@rolls-roycemotorcars.com

**Head of Corporate Relations, Heritage and Philanthropy**Andrew Ball +44 (0) 1243 384064 andrew.ball@rolls-roycemotorcars.com

**Head of Global Lifestyle Communications**Emma Rickett +44 (0) 1243 384061 emma.rickett@rolls-roycemotorcars.com

**Head of Global Product Communications**

Matthew Jones +44 (0) 7815 245929 matthew.jones@rolls-roycemotorcars.com

**Head of Global Digital, Online & Social PR Communications**Terence Church +44 (0) 7815 245930 terence.church@rolls-roycemotorcars.com

**Regional**

**Asia Pacific – North**Rosemary Mitchell +81 (0) 3 6259 8888 rosemary.mitchell@rolls-roycemotorcars.com

**Asia Pacific – South**Hal Serudin +65 6838 9675 hal.serudin@rolls-roycemotorcars.com

**China**Anna Xu+86 10 84558037 anna.xu@rolls-roycemotorcars.com

**Eastern Europe**Frank Tiemann +49 (0) 89 382 29581 frank.tiemann@rolls-roycemotorcars.com

**Northern Europe and Scandinavia**Ruth Hucklenbroich +49 (0) 89 382 60064 ruth.hucklenbroich@rolls-roycemotorcars.com

**Middle East, Africa and India**Rami Joudi +971 56 171 7883  rami.joudi@rolls-roycemotorcars.com

**North America and South America**Gerry Spahn +1 201 930 8308 gerry.spahn@rolls-roycemotorcarsna.com

**UK and Western Europe**Matthew Jones +44 (0) 7815 245929 matthew.jones@rolls-roycemotorcars.com