**Rolls-Royce**

## Media Information

**ROLLS-ROYCE MOTOR CARS BACKS ‘BE THE CHANGE’**

5 November 2019, Goodwood

* Rolls-Royce Motor Cars is Headline Sponsor of *Be the Change*, a groundbreaking employability and self-development programme for Year 9 pupils facing challenges in school
* Employees from across the business will be acting as mentors over the next six months
* Involvement in activities with schools across Sussex and the Home of Rolls-Royce at Goodwood
* Fantastic opportunity to support local communities and nurture future talent

Rolls-Royce Motor Cars is delighted to announce that it will be Headline Sponsor of *Be the Change* in 2019/2020, as part of its wider community outreach and philanthropic activities.

Now in its sixth year, *Be the Change* is a ground-breaking, inspirational programme for Year 9 students across Sussex who may face challenges and difficulties within the school environment. It focuses on happiness, confidence, hope, relationships and employability and encourages students to identify their personal barriers to success, before helping them to find ways of overcoming them.

As a Headline Sponsor, Rolls-Royce Motor Cars will help open children’s eyes to the world of work and the wealth of possibilities and career opportunities in and beyond Sussex. During the year, ten employees from across the business will act as mentors, or Business Guides, working with students in groups and one-to-one, both in schools and at the Home of Rolls-Royce at Goodwood. They will also attend three plenary conferences, bringing together participants and Supporting Partners from all over Sussex.

*Be the Change* extends and expands Rolls-Royce’s long-term commitment to creating opportunities and developing talent among local young people. In 2019, a record 26 applicants were accepted on to the company’s award-winning Apprenticeship Programme, which has provided world-class vocational training and education for over 200 candidates since its inception in 2006. The company also offers work placements for over 100 university students every year, and runs a highly prestigious graduate programme.

Mark Adams, Director of Human Resources, Rolls-Royce Motor Cars, said: “We are delighted to become a Headline Sponsor of *Be the Change*, which has such a transformative effect on young people’s attitudes, motivation and employability. As a company, we believe we have a fundamental responsibility to extend opportunity, unlock potential and invest in future talent. We are also committed to working with our local community in Sussex. Although our business operates all over the world, this is our true Home, where every Rolls-Royce motor car is hand-built. Our global scale and resources put us in a highly privileged position and we’re determined to use it to make a real difference in our local community.”

- Ends -

**Editors’ notes:**

**Be the Change**

For more information about Be the Change, please visit:

https://www.lovelocaljobsfoundation.com/be-the-change

**Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, PressClub.

**Contacts:**

**Goodwood**

**Director of Global Communications**Richard Carter +44 (0) 1243 384060 [richard.carter@rolls-roycemotorcars.com](mailto:richard.carter@rolls-roycemotorcars.com)

**Head of Corporate Relations, Heritage and Philanthropy**Andrew Ball +44 (0) 1243 384064 [andrew.ball@rolls-roycemotorcars.com](mailto:andrew.ball@rolls-roycemotorcars.com)

**Head of Global Lifestyle Communications**Emma Rickett +44 (0) 1243 384061 [emma.rickett@rolls-roycemotorcars.com](mailto:emma.rickett@rolls-roycemotorcars.com)

**Head of Global Digital, Online & Social PR Communications**Terence Church +44 (0) 7815 245930 [terence.church@rolls-roycemotorcars.com](mailto:terence.church@rolls-roycemotorcars.com)

**Head of Global Product Communications**

Matthew Jones +44 (0) 7815 245929 [matthew.jones@rolls-roycemotorcars.com](mailto:sarah.pelling@rolls-roycemotorcars.com)

**Regional**

**Asia Pacific – North**Rosemary Mitchell +81 (0) 3 6259 8888 [rosemary.mitchell@rolls-roycemotorcars.com](mailto:rosemary.mitchell@rolls-roycemotorcars.com)

**Asia Pacific – South**Hal Serudin +65 6838 9675 [hal.serudin@rolls-roycemotorcars.com](mailto:hal.serudin@rolls-roycemotorcars.com)

**China**Anna Xu+86 10 84558037 [anna.xu@rolls-roycemotorcars.com](mailto:anna.xu@rolls-roycemotorcars.com)

**Eastern Europe**Frank Tiemann +49 (0) 89 382 29581 [frank.tiemann@rolls-roycemotorcars.com](mailto:Frank.Tiemann@rolls-roycemotorcars.com)

**Northern Europe and Scandinavia**Ruth Hucklenbroich +49 (0) 89 382 60064 [ruth.hucklenbroich@rolls-roycemotorcars.com](mailto:ruth.hucklenbroich@rolls-roycemotorcars.com)

**Middle East, Africa and India**Rami Joudi +971 56 171 7883  [rami.joudi@rolls-roycemotorcars.com](mailto:rami.joudi@rolls-roycemotorcars.com)

**North America and South America**Gerry Spahn +1 201 930 8308 [gerry.spahn@rolls-roycemotorcarsna.com](mailto:gerry.spahn@rolls-roycemotorcarsna.com)