**Rolls-Royce**

## Media Information

**THE SUSSEX SNOWDROP TRUST HOSTS FUNDRAISING EVENING AT HOME OF ROLLS-ROYCE**

12 November 2019, Goodwood **DRAFT 3**

* Local children’s charity The Sussex Snowdrop Trust hosts fundraising evening at the Home of Rolls-Royce.
* Over 100 guests treated to a glimpse into the future of luxury and an exclusive reveal of a unique Bespoke Rolls-Royce Cullinan.

The Home of Rolls-Royce was recently honoured to become the stage for a fundraising evening for The Sussex Snowdrop Trust. Over 100 invited guests gathered at the Goodwood-based Global Centre of Manufacturing Excellence in aid of this unique charity which provides nursing care at home for children who have a life-threatening or terminal illness, and offers emotional and financial support for their families.

During the evening, guests had the opportunity to take a glimpse into the future of luxury − the marque’s revolutionary Vision Vehicle, 103EX − which has recently returned home to

Rolls-Royce after touring the globe for almost four years.

The highlight of the evening, however, was an opportunity to enter the Rolls-Royce Studio, an area normally reserved for discerning patrons of the marque. Guests were treated to the dramatic unveil of a unique, Bespoke Rolls-Royce Cullinan.

Di Levantine, Chair and Co-Founder of The Sussex Snowdrop Trust commented, “We were absolutely thrilled to work with Rolls-Royce as they have been so generous to the charity over the years. The business employs several Snowdrop parents who know how special our nurses and counsellor are in providing vital support through their child’s illness.

We were particularly pleased to be able to share this evening with an incredible Snowdrop child who has endured so much in his young life. He was born with a complex heart condition and he has recently undergone a heart transplant operation and the Trust has been there every step of his journey.

This evening has demonstrated Rolls-Royce’s commitment to helping others in their local community. They have gone the extra mile to ensure our guests had a wonderful time and have contributed to our fundraising. We cherish their ongoing support.”

Andrew Ball, Head of Corporate Relations, Rolls-Royce Motor Cars, said: “The Sussex Snowdrop Trust was one of first annual House Charities and we have maintained a close relationship ever since. The charity is based at Walberton, just a few miles from the Home of Rolls-Royce and so we were delighted to host this fundraising event. As a global company, we believe it’s very important for us to be involved in and connected to our local community.”

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**Editors’ notes:**

**The Sussex Snowdrop Trust**

For more details visit: [www.thesussexsnowdroptrust.com](http://www.thesussexsnowdroptrust.com)

**Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

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