**Rolls-Royce**

## Media Information

**ROLLS-ROYCE YOUNG DESIGNER COMPETITION
EXTENDED TO 1 JUNE**

**14 May 2020, Goodwood – Embargoed 12.00 BST**

* Rolls-Royce Motor Cars extends deadline for entries to its Young Designer Competition due to exceptional response
* Competition has already attracted submissions from over 2,000 aspiring designers in over 70 countries worldwide
* Entries will now close on **Monday 1 June 2020**
* Overall winner, to be judged by the Rolls-Royce Motor Cars Design team, will receive a rendered illustration of their design – a true once-in-a-lifetime prize
* Hand-signed certificates from Chief Executive of Rolls-Royce Motor Cars to runners-up

Following an overwhelming response from children around the world, Rolls-Royce Motor Cars is extending the deadline for entries in its Young Designers Competition to Monday 1 June 2020. This gives aspiring designers up to the age of 16 an additional two weeks to create and submit their dream Rolls-Royce of the future.

Launched in early April, the competition has already attracted more than 2,000 entries from children in over 70 countries worldwide. Its original aim was to stimulate design talent and provide a welcome distraction for children from self-isolation and social-distancing measures. Although some countries are starting to ease their lockdown restrictions, many children are still unable to attend school, and their normal interactions and activities are likely to remain curtailed for some weeks to come.

The overall winner will receive a once-in-a-lifetime prize: a fully rendered illustration of their design. Runners-up will receive a certificate individually hand-signed by Torsten Müller-Ötvös, the Chief Executive Officer of Rolls-Royce Motor Cars.

One lucky UK entrant will receive two additional prizes when the UK’s own Coronavirus countermeasures are eased. As well as travelling to school in style in a chauffeur-driven Rolls‑Royce for themselves, their school will be given a new Greenpower electric car kit, allowing them to take part in the UK’s number-one schools motorsport competition, the annual Greenpower Challenge.

Gavin Hartley, Head of Bespoke Design, Rolls-Royce Motor Cars, will be judging the entries together with members of his team. He said, “We’re delighted by the sheer inventiveness, vision and detail we’re seeing in the children’s designs. Some of the ideas are truly extraordinary and have really got us thinking; it’s inspiring us as a design team to see things differently and challenge our own notions of what’s possible. We’re really looking forward to the judging process, but it’s going to be a huge challenge to pick our winners.”

Young designers can share their innovative designs for a future Rolls-Royce at:

[http://rolls-royceyoungdesignercompetition.com](http://rolls-royceyoungdesignercompetition.com/)

- Ends -

**Editors’ notes:**

**Rolls-Royce Motor Cars** is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**Greenpower Education Trust** is a UK based charity which gets young people enthusiastic about science and engineering by challenging them to design, build and race an electric car. Greenpower is based locally to the Home of Rolls-Royce.

<https://www.greenpower.co.uk/about>

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

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