**Rolls-Royce**

## Media Information

SHORTLIST ANNOUNCED IN ROLLS-ROYCE

YOUNG DESIGNER COMPETITION

**30 June 2020, Goodwood - Embargo Noon BST - DRAFT**

* Rolls-Royce reveals shortlist in its Young Designer Competition for children aged 16 and under
* Shortlist selected from more than 5,000 entries submitted in over 80 countries worldwide
* Overall winner will be selected by the Rolls-Royce Bespoke Design Team and announced mid-July
* Online gallery of shortlisted designs now available to view

Rolls-Royce Motor Cars is delighted to reveal the shortlist of its Young Designer Competition, which has attracted more than 5,000 entries from children aged 16 and under in more than 80 countries around the world.

The competition aimed to stimulate design talent, inspire greatness and provide a welcome distraction for children living under Covid-19 self-isolation and social-distancing restrictions. Contestants were asked to design their dream Rolls-Royce of the future, incorporating Bespoke features and capabilities they could conjure from their imagination.

Launched in early April, the competition proved so popular that the original mid-May deadline for submissions was extended by two weeks. When entries finally closed on 2 June 2020, more than 5,000 illustrations had been received from aspiring young designers in over 80 countries.

From these entries, the Rolls-Royce Design team has selected shortlisted entries, which are available to view in a special online viewing room. The overall winner will be announced in mid-July.

Gavin Hartley, Head of Bespoke Design, Rolls-Royce Motor Cars, who will be selecting the winners together with members of his team, said, “We’ve been absolutely overwhelmed by the international response to our Young Designer Competition. And it’s not just the number of entries that has impressed us - the quality of the children’s designs is staggering, showing incredible imagination, creativity and flair. We wanted to give children the chance to let their imagination flow freely – it’s clearly struck a chord. They’ve responded magnificently – and given us an extremely difficult task in selecting our shortlist and winner!”

He added, “Rolls-Royce encourages and enables the pursuit of dreams. As well as giving children a way to express their visions, this competition has really inspired us as a design team. It’s reminded us of the sheer power of the human imagination, and challenges us to bring that sense of scale, possibility and greatness to making our customers’ dreams a reality.”

The shortlisted entries can be viewed at: <https://rolls-royceyoungdesignercompetition.com/>

-Ends-

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**Contacts:**

**Goodwood**

**Director of Global Communications**Richard Carter +44 (0) 7815 244060 [richard.carter@rolls-roycemotorcars.com](mailto:richard.carter@rolls-roycemotorcars.com)

**Head of Corporate Relations**Andrew Ball +44 (0) 7815 244064 [andrew.ball@rolls-roycemotorcars.com](mailto:andrew.ball@rolls-roycemotorcars.com)

**Head of Global Lifestyle Communications**Emma Rickett +44 (0) 7815 244061 [emma.rickett@rolls-roycemotorcars.com](mailto:emma.rickett@rolls-roycemotorcars.com)

**Head of Global Product Communications**Matthew Jones +44 (0) 7815 245929 [matthew.jones@rolls-roycemotorcars.com](mailto:matthew.jones@rolls-roycemotorcars.com)

**Head of Global Digital, Online & Social PR Communications**Terence Church +44 (0) 7815 245930 [terence.church@rolls-roycemotorcars.com](mailto:terence.church@rolls-roycemotorcars.com)

**Regional**

**Asia Pacific – North**Rosemary Mitchell +81 (0) 3 6259 8888 [rosemary.mitchell@rolls-roycemotorcars.com](mailto:rosemary.mitchell@rolls-roycemotorcars.com)

**Asia Pacific – South**Hal Serudin +65 6838 9675 [hal.serudin@rolls-roycemotorcars.com](mailto:hal.serudin@rolls-roycemotorcars.com)

**China**Anna Xu+86 10 84558037 [anna.xu@rolls-roycemotorcars.com](mailto:anna.xu@rolls-roycemotorcars.com)

**Eastern Europe**Frank Tiemann +49 (0) 89 382 29581 [frank.tiemann@rolls-roycemotorcars.com](mailto:Frank.Tiemann@rolls-roycemotorcars.com)

**Middle East and Africa**Rami Joudi +971 56 171 7883  [rami.joudi@rolls-roycemotorcars.com](mailto:rami.joudi@rolls-roycemotorcars.com)

**North America and South America**Gerry Spahn +1 201 930 8308 [gerry.spahn@rolls-roycemotorcarsna.com](mailto:gerry.spahn@rolls-roycemotorcarsna.com)

**Central and Western Europe**Ruth Hucklenbroich +49 (0) 89 382 60064 [ruth.hucklenbroich@rolls-roycemotorcars.com](mailto:ruth.hucklenbroich@rolls-roycemotorcars.com)

**Russia**Malika Abdullaeva +7 916 449 86 22 malika.abdullaeva@press.rolls-roycemotorcars.ru