**Rolls-Royce**

## Media Information

AN OPEN LETTER FROM THE CHIEF EXECUTIVE OFFICER OF  
ROLLS-ROYCE MOTOR CARS

**27th July 2020, Goodwood**

**#rollsroyceghost**

In autumn this year, Rolls-Royce Motor Cars will make an historic announcement in launching new Ghost. This product follows the first Goodwood Ghost, which became the most successful motor car in the marque’s 116-year history.

As the final preparations are being made for the reveal of new Ghost, the marque’s Chief Executive Officer, Torsten Müller-Ötvös, has prepared an open letter, which is attached.

-Ends-

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**Editors’ notes:**

**Rolls-Royce Motor Cars**Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**CO2 emissions and consumption:**

* NEDCcorr (combined)\* CO2 emission: 343 g/km ; Fuel consumption: 18.8 mpg / 15.0 l/100km (\*)  
  WLTP (combined)# CO2 emission: 347-359 g/km ; Fuel consumption: 17.9-18.6 mpg / 15.2-15.8 l/100km (#)

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