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| ROLLS-ROYCE | MEDIA INFORMATION |
| rolls-royce LIGHTS UPBLACK BADGE FAMILY With ‘neon nights’ paint triLOGY |

24 November 2020, Goodwood, West Sussex Under Embargo 9am BST

* Rolls-Royce announces limited ‘Neon Nights’ variants of Dawn, Wraith and Cullinan Black Badge
* Vibrant colour palette inspired by exotic plants and animals
* Innovative neon-effect paint finish applied to Technical Fibre fascia
* Created following highly successful ‘Pastel’ Collection in 2019

*“Neon Nights is a vibrant trilogy of Rolls-Royce Black Badges, whose inspiration come from nature. The newly developed Bespoke paint is applied to the Black Badge variants of Wraith, Dawn and Cullinan - the darker and edgier ‘enfants terribles’ of the Rolls-Royce family. Taking cues from the natural world, including an Australian green tree frog, a Hawaiian tree flower and an exotic butterfly, these limited hues show Black Badge bolder in colour, appealing to patrons around the world who really do dare to be different.”*

**Sami Coultas, Bespoke Designer Colour & Trim, Rolls-Royce Motor Cars**

Any pre-conceived notion that Rolls-Royce’s Black Badge variants all have to be black is comprehensively laid to rest by the super-solid Neon Nights colours.

Created initially for clients in the United States, three further iterations of each colour are available for commission worldwide, making a limited run of just four of each colour. Comprising here of Wraith, Dawn and Cullinan Black Badge, each in a different hue, inspiration comes from the natural world.

Wraith Black Badge is finished in Lime Rock Green, a near-luminous hue naturally bestowed on the Australian green tree frog, which Rolls-Royce Bespoke Paint Specialist Sami Coultas first encountered on a trip to Tamworth, north of Sydney. The interior is swathed in Scivaro Grey leather, with Lime Rock Green accents in the form of stitching and piping.

The striking Eagle Rock Red created for this Dawn Black Badge mimics the flowers of *‘Ōhi‘a lehua*, an evergreen tree native to Hawaii. The interior is finished in Selby Grey leather with Koi Red stitching and piping details.

For Cullinan, the Bespoke Collective looked to an exotic butterfly, *Rhetus periander* for inspiration. Known as the Periander metalmark, this species is found across Central and South America; the vibrancy of its wings is faithfully captured in Cullinan’s Mirabeau Blue finish. The Arctic White leather interior detailed in Lime Rock Green provides a dramatic contrast.

In all three cars, the Technical Fibre fascia is embellished with a spectacular graphic. The paint effect provides an intense neon glow and depicts the distortion of artificial light with speed.

The Neon Nights cars follow a suite of Black Badges that grabbed headlines at the 2019 Pebble Beach event, which saw Ghost, Wraith and Dawn finished in Bespoke pastel colours. Such was the demand for these cars, the colour palette was embraced and developed, inspiring a new and dynamic colour palette for Black Badge.

Just three further examples of each colour will be made available for commission worldwide.

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## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, PressClub.

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

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