|  |
| --- |
| ROLLS-ROYCE | MEDIA INFORMATION |
| rolls-royce REVEALS SUBTLE CLUESTO MYSTERIOUS WRAITH KRYPTOS CODE  |

15 December 2020, Goodwood, West Sussex Under Embargo 9am BST

* Wraith Kryptos Collection features Rolls-Royce cipher embedded in Bespoke detailing
* Rolls-Royce teases first clue as first clients receive their cars
* Spirit of Ecstasy inscription revealed
* Unique prize to be awarded to first client to solve the puzzle
* Entries to be submitted to Whispers, from February 2021
* Answer to code remains sealed in CEO’s safe at the Home of Rolls-Royce

*“Wraith Kryptos is a Rolls-Royce Collection like no other. It is embedded with a cryptographic cipher and filled with mystery and intrigue. Today, we reveal the first clue for clients as they begin to receive their cars around the world.*

*The Spirit of Ecstasy, the figurine that graces the bonnet of every Rolls-Royce motor car, holds the key to uncovering this code. The word KRYPTOS is engraved in Rolls-Royce cipher around the base of the figurine, and with this information, clients will be able to embark on their cryptographic journey. The first client to decrypt this code will receive a unique gift from Rolls-Royce in recognition of their extraordinary talent!”*

**Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars has today revealed a clue to its recently unveiled Wraith Kryptos Collection. As clients around the world begin to receive their highly limited Wraith Kryptos cars, they will embark on decoding the mysterious messages found within the Bespoke elements of the motor car’s interior and exterior.

Unveiled in July 2020, each of the 50 cars in the Wraith Kryptos Collection is embellished with a cipher created by Rolls-Royce Bespoke Designer, Katrin Lehmann. Previously, Lehmann commented that finding the ‘key’ is the first step in uncovering the mysterious code.

With no successful decryptions to date, Rolls-Royce reveals today that the Spirit of Ecstasy figurine on this enigmatic Collection conceals the word KRYPTOS, in code. These seven deciphered characters will aid clients on their journey of discovery as they begin to identify these letters on Wraith Kryptos’ complex fascia.

Similarly, the embroidery on the headrests translates as the double-R monogram, rendered in the cipher. The Bespoke team hopes that, together, these clues may provide a ‘way in’ that enables owners to attempt the puzzle.

Clients will be invited to submit their efforts at cracking the code via the marque’s Whispers application, from February 2021. The first to complete the puzzle will be awarded a unique and prestigious prize.

Only two people at the Home of Rolls-Royce in Goodwood, West Sussex, know the full resolution of the sequence – the designer and the Chief Executive Officer. The answer remains in a sealed envelope in the CEO’s safe.

-Ends-

## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, PressClub.

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

CONTACTS | GOODWOOD

**Director of Global Communications**
Richard Carter
+44 (0) 1243 384060
richard.carter@rolls-roycemotorcars.com

**Head of Corporate Relations**Andrew Ball
+44 (0) 7815 244 064
andrew.ball@rolls-roycemotorcars.com

**Head of Lifestyle Communications**Emma Rickett
+44 (0) 7815 244061
emma.rickett@rolls-roycemotorcars.com

**Head of Global Product Communications**Matthew Jones
+44 (0) 7815 245929
matthew.jones@rolls-roycemotorcars.com

CONTACTS | REGIONAL

**Asia Pacific – North**
Rosemary Mitchell
+81 (0) 3 6259 8888
rosemary.mitchell@rolls-roycemotorcars.com

**Asia Pacific – South**
Hal Serudin
+65 8161 2843
hal.serudin@rolls-roycemotorcars.com

**Central and Western Europe**
Ruth Hilse
+49 (0) 151 601 60064
ruth.hilse@rolls-roycemotorcars.com

**China**
Anna Xu
+86 10 84558037
anna.xu@rolls-roycemotorcars.com

**Central/Eastern Europe and CIS**Frank Tiemann
+49 (0) 160 9697 5807
frank.tiemann@rolls-roycemotorcars.com

**Middle East and Africa**
Rami Joudi
+971 56 171 7883
rami.joudi@rolls-roycemotorcars.com

**Russia**
Malika Abdullaeva
+7 916 449 86 22
malika.abdullaeva@press.rolls-roycemotorcars.ru

**The Americas**
Gerry Spahn
+1 201 930 8308
gerry.spahn@rolls-roycemotorcarsna.com