ROLLS-ROYCE | MEDIA INFORMATION

Rolls-Royce PRESENTS ANNUAL DEALER AWARDS

11 May 2022, Goodwood, West Sussex

* Rolls-Royce presents annual awards to dealer partners from across its worldwide network
* Awards recognise and celebrate outstanding achievement in a range of categories related to business performance, brand communications and customer service
* Presented in person after two years of virtual events
* Highlight of the annual World Dealer Conference, being held at The Home of Rolls‑Royce, Goodwood

*“It is impossible to overstate the importance of our dealer partners, and the contribution they make to our business as part of our worldwide Rolls-Royce family. In countries around the world, they apply their unique local knowledge, unrivalled experience and professional expertise to foster deep, lasting relationships with our customers, and provide the exemplary individual service for which we have always been renowned. It is an enormous pleasure to meet face-to-face once again after a two-year hiatus, and my privilege to welcome these esteemed colleagues to The Home of Rolls-Royce. I am delighted to be able to present these awards in person: my sincere thanks and congratulations to all our worthy winners.”*

**Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars has presented its annual World Dealer Awards, celebrating outstanding contributions and achievements by dealers from across its international network during the past year.

The presentation is a highlight of the annual World Dealer Conference, which brings together some 250 colleagues from all parts of the world. Over the five days, delegates reflect on the past year, discuss strategy and business performance, receive updates on the latest developments and look ahead to future activities and events.

The World Dealer Conference is held in a different location each year; in 2022, it returns to The Home of Rolls-Royce at Goodwood. This is also the first face-to-face conference since the imposition of worldwide Covid-19 restrictions in 2020. For the past two years, dealers have 'met' in a series of virtual events organised by each of the five regions around the world.

The global awards were presented by Torsten Müller-Ötvös, Chief Executive Officer, and Henrik Wilhelmsmeyer, Director of Sales and Brand, to the winners in the following categories:

* Dealer of the Year: Rolls-Royce Motor Cars Tokyo
* Sales Dealer of the Year: jointly awarded to Rolls-Royce Motor Cars Beijing Sanlitun and Rolls-Royce Motor Cars Shanghai Puxi
* Ownership Services Dealer of the Year: Rolls-Royce Motor Cars Shanghai Pudong
* Provenance Dealer of the Year: Rolls-Royce Motor Cars Beverly Hills
* Bespoke Dealer of the Year: Rolls-Royce Motor Cars Orange County
* Whispers Award: Rolls-Royce Motor Cars Leeds
* Whispers Onboarding Champion: Rolls-Royce Motor Cars Dubai
* Social Media Award: Rolls-Royce Motor Cars Hangzhou; with special mentions to Rolls‑Royce Motor Cars Dubai and Rolls-Royce Motor Cars Sunningdale

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## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

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