ROLLS-ROYCE | MEDIA INFORMATION

WORLD’S MEDIA SHARE A NEW EXPRESSION OF PHANTOM ON THE FRENCH RIVIERA

6 June 2022, Goodwood, West Sussex **(Embargoed until 1.00pm BST)**

Journalists from the world’s leading luxury media will enjoy a rare encounter with the new Rolls-Royce Phantom Series II at a spectacular event on the magnificent French Riviera, beginning today, 6 June 2022.

Phantom Rendezvous, the Global Press Drive for the new Phantom, takes place at the Maybourne Riviera Hotel in Roquebrune-Cap-Martin, situated on the spectacular Mediterranean coast and overlooking Monaco. Invited guests from around the world will have the opportunity to drive, and be driven in, the newest incarnation of the marque’s pinnacle product, officially unveiled in mid-May.

The guests will also be able to view two magnificent Bespoke Phantoms, exhibited on the lawn of the Maybourne Riviera hotel. Phantom Platino, named after the silver-white finish of the coveted precious metal, platinum, echoes the marque’s formative days with front seats finished in fine Rolls-Royce leather, and those in the rear upholstered in luxurious fabric. The Great British Phantom, a playful nod to the marque’s more patriotic clients, is finished in striking Magma Red and features a Bespoke artwork in the Gallery, inspired by the Union Flag.

Rolls-Royce Phantom occupies an unrivalled position at the very apex of the luxury world. In line with clients’ expressed wishes, Phantom Series II incorporates only light-touch visual and aesthetic enhancements. By way of example, a subtle geometric change to the Pantheon Grille makes the ‘RR’ Badge of Honour and Spirit of Ecstasy figurine more prominent when viewed from the front. The grille itself is now illuminated, while the headlights are graced with intricate laser-cut bezel starlights – adding further surprise and delight to Phantom’s night-time presence.

The French Riviera has been associated with Rolls-Royce since the first part of the 20th Century, when the Côte d’Azur established itself as the favoured haunt of actors, artists, musicians and other wealthy luminaries of the Belle Epoque. There is also a potent historical resonance for the company: in 1912, Sir Henry Royce built a villa, La Mimosa, in the village of Le Canadel, where he subsequently spent every winter until his death in 1933.

-ENDS-

## TECHNICAL SPECIFICATIONS

* **Phantom Series II:** NEDC combined: CO2 emissions: 345 g/km; Fuel consumption: 18.7 mpg / 15.1 l/100km. WLTP combined: CO2 emissions: 351-362 g/km; Fuel consumption: 17.7-18.2 mpg / 15.5-16.0 l/100km.
* **Phantom Extended Series II:** NEDC combined: CO2 emissions: 345 g/km; Fuel consumption: 18.7 mpg / 15.1 l/100km. WLTP combined: CO2 emissions: 353-365 g/km; Fuel consumption: 17.4-18.1 mpg / 15.6-16.2 l/100km.

## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

## EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

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