Rolls-ROYCE MOTOR CARS LONDON CELEBRATES SUMMER PURSUITS

22 June 2022, Mayfair, London

* Rolls-Royce Motor Cars London kicks off the summer season by hosting clients at sought after Hurlingham Club
* Clients, media and friends of the brand will be offered a truly memorable experience
* A special champagne and strawberry cocktail has been created for the event

*“Our continued efforts to offer clients unforgettable experiences is an important part of Rolls-Royce Motor Cars London. Hosting patrons and media at Hurlingham is just one of the many high touch encounters and memorable experiences we offer, and is indicative of the marque’s unique approach to connecting with its audience.”* **Claus Andersen, Brand Director, Rolls-Royce Motor Cars London**

The ongoing success of the world’s leading luxury brand is built on an intimate understanding of the unique world in which its patrons live, socialise and entertain. Therefore, the marque fundamentally believes in serving a gentle presence in the world’s most luxurious locations and events, ensuring existing owners and those wishing to learn more about the brand are never without the benefit of a Rolls-Royce.

As part of the brand’s promise to exceed clients’ expectations, Rolls-Royce Motor Cars London kicks off the summer sporting season by inviting clients, friends of the brand and media to enjoy a day at The Hurlingham Club, one of the most prestigious sporting venues in the UK. Since its opening in 1869, The Hurlingham Club, with its croquet and tennis lawns, and beautiful gardens, has been a sought-after destination for sporting and social activities. Located on the River Thames, Hurlingham is a glorious meeting place for sporting enthusiasts to enjoy outdoor pursuits. The Hurlingham Club’s heritage, prestige and location only a few miles from the marque’s flagship residence, make it a truly befitting place to host clients and offer them a truly authentic Rolls-Royce experience.

Rolls-Royce Motor Cars London will offer clientele and media an exclusive experience. An exquisite collection of Bespoke motor cars and lifestyle accoutrements will be showcased throughout the event. A special strawberry and champagne cocktail has been created for the event.

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FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [**PressClub**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [**LinkedIn**](https://www.linkedin.com/company/rolls-royce-motor-cars/); [**YouTube**](https://www.youtube.com/user/RollsRoyceMotorCars);[**Twitter**](https://twitter.com/rollsroycecars); [**Instagram**](https://www.instagram.com/rollsroycecars/); and [**Facebook**](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

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