ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE BLACK BADGE GHOST ÉKLEIPSIS PRIVATE COLLECTION:

AN EXPRESSION OF SPELLBINDING BEAUTY

12 October, Goodwood, West Sussex (EMBARGO TO 13.00 BST)

* Rolls-Royce Motor Cars presents the Black Badge Ghost Ékleipsis Private Collection
* Limited to just 25 examples, it is inspired by the drama, spectacle and mystery of a solar eclipse
* The animated Starlight Headliner adds a true sense of theatre and wonder for the occupants as they take their seats in the cabin
* Bespoke fascia depicts stages of a total solar eclipse and includes a Bespoke timepiece inset with a dazzling 0.5-carat diamond
* ‘Panoramic Sunset’ bi-coloured and perforated leather seats capture the haunting 360-degree twilight effect seen at the moment of totality

*“With Rolls-Royce Black Badge Ghost Ékleipsis, we draw inspiration from a total solar eclipse: a seldom-seen and spellbinding phenomenon that reflects the rarity and beauty of Rolls-Royce Private Collections. In capturing the magic of this celestial alignment, our Bespoke Collective of designers, engineers and craftspeople have once again elevated contemporary craftsmanship, with a landmark series of exquisite details that project the marque’s culture of ambition and excellence. We are exceptionally proud to present these motor cars to 25 of our most significant clients around the world – it is these individuals who inspire greatness within our brand, and who drive us to create ever more bold and richly detailed expressions of modern luxury.”***Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is delighted to present the Rolls-Royce Black Badge Ghost Ékleipsis Private Collection, inspired by the seldom-seen wonder of a solar eclipse. Harnessing the incredible forces of this celestial phenomenon, these exquisite commissions explore the captivating interplay of light and darkness, recreating the awe-inspiring moment when the Moon completely obscures the Sun.

The purity of Rolls-Royce Ghost, infused with the subversive Black Badge spirit, presents the Rolls-Royce Bespoke Collective with the perfect canvas and limitless possibility to express the beauty of this wonder of the universe.

The launch of these highly Bespoke motor cars, limited to just 25 examples, coincides with the annular solar eclipse visible in parts of the Western Hemisphere on 14 October.

**EXTERIOR: GOLDEN DARKNESS**

The mysterious, ethereal light cast by a total solar eclipse is captured in the Lyrical Copper exterior colour of the motor car. This stunning Bespoke finish incorporates powdered copper pigment, which appears darker until it catches the light when it produces a rich and dramatic iridescence. Mandarin adorns the inserts below the Pantheon Grille and brake callipers, recalling the intense pulses of sunlight witnessed as the eclipse progresses. The same Mandarin hue is used for the hand-painted coachline, which includes a delicate abstract representation of the transition from sunlight to darkness as the Moon approaches to cover the Sun.

**ANIMATED STARLIGHT HEADLINER**

The Rolls-Royce Black Badge Ghost Ékleipsis features a fully Bespoke Starlight Headliner with a special animation that, like the eclipse that inspires it, gives those inside a true sense of awe and wonder. As the coach doors close and the engine is started, the ‘stars’ in the Starlight Headliner darken and a mesmerising sequence begins, replicating the totality of the solar eclipse, when the dark silhouette of the Moon completely obscures the bright light of the Sun. A circle of 940 ‘stars’ is formed, representing the bright corona of light around the lunar silhouette. This is surrounded by a further 192 illuminating ‘stars’, recreating the otherworldly spectacle of stars visible in the sky during daylight, which occurs only during a total solar eclipse.

The animation remains visible for precisely seven minutes and 31 seconds – the longest possible duration of a total solar eclipse. Once this time has elapsed, the full constellation of ‘stars’ in the night sky is restored. This highly technical feature required a year of painstaking development, in which the Bespoke Collective produced three complete prototypes to perfect the design and sequencing of the ‘stars’.

**ILLUMINATED FASCIA AND ‘DIAMOND RING’ TIMEPIECE**

The illuminated fascia of Rolls-Royce Black Badge Ghost Ékleipsis is adorned with 1,846 laser-etched ‘stars’ in a symbolic timeline of a total eclipse. A single Bespoke designer had sole responsibility for adjusting the individual size and position of each ‘star’ to create the mesmeric effect; a delicate and exacting process that took over 100 hours to complete.

The composition culminates in a Bespoke timepiece, which incorporates a brilliant-cut 0.5-carat diamond, recalling the ‘Diamond Ring’ effect, when a single, dazzling point of light can be seen on the Moon’s outline in the split seconds just before and immediately after it obscures the Sun. The bezel geometry has been modified to accommodate the precious gem, as this is the first time in Rolls-Royce history that a gemstone has been integrated into the clock’s bezel. The assembly underwent rigorous adhesion tests, which included climatic cell cycling from -30°C to +90°C, to ensure the diamond is robustly secured. The timepiece is finished with an etching on its dark aluminium surround, revealing the bright metal underneath. This beautiful piece of contemporary craftsmanship is the result of over 14 design iterations.

**PANORAMIC SUNSET INTERIOR**

At totality of a solar eclipse, there is a moment when a golden twilight surrounds those viewing the eclipse, giving the illusion of a 360-degree sunset. In Rolls-Royce Black Badge Ghost Ékleipsis, the beauty of this rarely observed phenomenon is captured in bi-coloured seats with a unique perforated artwork, made of over 200,000 individual perforations.

The bold Mandarin leather is tinted in a black shade that is then perforated to reveal the brighter contrasting colour beneath, creating a visual effect with extraordinary depth and subtlety. Using computational design tools, the Bespoke Collective developed a unique pattern, which was then manually refined over seven trials and iterations.

Bespoke finishing touches include illuminated treadplates, umbrellas with Mandarin piping concealed in the coach doors, and a unique indoor motor car cover bearing the Private Collection’s wordmark.

All 25 examples of the Rolls-Royce Black Badge Ghost Ékleipsis Private Collection have been allocated to clients around the world.

- ENDS -

## TECHNICAL SPECIFICATIONS

NEDCcorr (combined) CO2 emission: 359 g/km; Fuel consumption: 15.8 mpg / 18.0 l/100km. WLTP (combined) CO2 emission: 359 g/km; Fuel consumption: 17.9 mpg / 15.8 l/100km.

Further information: [**https://bit.ly/3XtQW7q**](https://bit.ly/3XtQW7q)

## FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[X (Twitter](https://twitter.com/rollsroycecars)); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true Luxury House, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

The company employs more than 2,500 people at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. Its continuous investment in its facilities, products and people has resulted in a series of ‘record years’ for global sales, peaking in 2022 with over 6,000 motor cars sold worldwide.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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