ROLLS-ROYCE | MEDIA INFORMATION

CONSTRUCTION PHASE BEGINS

ON MULTI-MILLION-POUND EXTENSION AT

THE HOME OF ROLLS-ROYCE

Wednesday 26 February 2025, Goodwood, West Sussex

* Construction begins on the new extension to the Home of Rolls-Royce at Goodwood
* First of around 650 concrete foundation pads poured on the north side of the site
* Groundworks already completed, less than a year after granting of planning permission
* New building has been meticulously designed to be entirely sympathetic to its surroundings
* £300+ million project is the largest single investment in Goodwood facility since 2003

*“Securing planning permission to extend the Home of Rolls-Royce at Goodwood was the culmination of a detailed process of consultation and partnership with the local community and relevant agencies, authorities and expert advisors. I’m delighted that, in less than 12 months, we have begun the construction phase with the installation of the first foundation pads. This is a highly significant and exciting moment; it means we're firmly on track to deliver this landmark project on schedule, enabling our future prosperity and immense economic contribution to the region and ‘UK PLC’."***Chris Brownridge, Chief Executive, Rolls-Royce Motor Cars**

The construction phase of the new £300+ million landmark extension to the Home of Rolls-Royce at Goodwood has begun, with the pouring of the first concrete foundation pads on the site, adjacent to the marque’s existing manufacturing facility and global headquarters.

The inaugural pads have been installed on the northern elevation of the site, where the new Exterior Surface Centre (Paint Shop) will be located. Contractors will now work their way southwards, creating a network of around 650 pads that form the foundations upon which this vital building will stand.

Goodwood is the Home of Rolls-Royce in both name and fact, as the only place in the world where Rolls-Royce motor cars are designed and hand-built. The marque is ever mindful of this unique status, and is deeply sensitive to the building’s location in the beautiful West Sussex countryside, near the South Downs National Park.

Opened in 2003, the original site was specifically designed to blend into its surroundings. Together with its carefully considered blend of materials, and the largest ‘living roof’ in the UK, this renders it all but invisible from beyond its boundaries; the extension builds on this legacy. It has been meticulously designed to be sympathetic to the existing building and local landscape, while also reflecting advances in architecture, aesthetics, construction methods and approaches to the environment, conservation and biodiversity over the intervening 22 years.

Rolls-Royce applied for planning permission following an extensive consultation process involving local residents and relevant authorities, agencies, utilities and other stakeholders, supported by expert professional advisors and consultants. Since permission was granted by Chichester District Council in March 2024, progress on the project has been remarkably swift. The extensive groundworks required, including the landscaped bunds designed to screen the site from view, are well advanced. There have also been comprehensive upgrades to local footpaths, with planned planting contributing to a projected 12% biodiversity net-gain.

As well as housing the new Surface Finish Centre, the 40,000 square-metre extension will create much-needed capacity for the marque’s rapidly expanding Bespoke activities. These reached record levels in 2024, driven by the substantial growth in client requests for more technically complex, authentically challenging and highly individualised Bespoke commissions, which reach their apex in Coachbuild projects. This growth is itself a direct result of the marque’s continued investment in its global network of Private Offices, which has expanded from the original at Goodwood to international luxury centres including Dubai, Shanghai, New York and Seoul.

At more than £300 million, the extension project represents the single largest investment in the Home of Rolls-Royce since the facility opened in 2003. In that time, Rolls-Royce has become a great British manufacturing success story, with over 2,500 people employed on site and supporting a further 7,500 jobs in its wider supply chain. An independent study by the London School of Economics (LSE) showed the company has added a total of more than £4 billion to the UK economy, and currently makes an annual contribution in excess of £500 million.

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FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars);[Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99:-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirms that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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