ROLLS-ROYCE | MEDIA INFORMATION

ROLLS-ROYCE MOTOR CARS once again INSPIRES FUTURE GENERATIONS THROUGH ‘DARE TO DREAM’ PROGRAMME

Friday 20 June 2025, Goodwood, West Sussex

* Rolls-Royce Motor Cars supports the ‘Dare to Dream’ programme, reaching 46 individual students across three West Sussex schools
* The partnership, now in its fifth consecutive year, is part of Rolls-Royce Motor Cars’ focus on youth and community engagement
* ‘Dare to Dream’ helps local students build confidence and resilience through mentoring, workshops, and workplace visits
* Participants and educators share feedback on the programme, its positive impact, inspirational content and engaging delivery
* Rolls-Royce reaffirms its commitment to nurturing young talent, helping shape the aspirations and future careers of the next generation

Rolls-Royce Motor Cars is proud to mark another year of partnership with the ‘Dare to Dream’ programme, continuing its commitment to supporting young people across West Sussex. In 2025, the initiative reached an impressive 46 individual students through one-to-one mentoring and around 600 Year 9 pupils via school assemblies, all across three secondary schools, empowering them to unlock their potential and raise their aspirations for the future. This year marks the fifth consecutive year that Rolls-Royce Motor Cars has supported ‘Dare to Dream’.

Hosted by the charity LoveLocalJobs Foundation, ‘Dare to Dream’ helps young people build confidence, resilience, and a sense of purpose – skills that are vital in both life and the world of work. Through assemblies, one-to-one mentoring, and community engagement, students have the opportunity to explore their goals, overcome challenges, and gain a deeper understanding of what they can achieve.

Rolls-Royce Motor Cars remains committed to creating opportunities for young people and developing meaningful partnerships with schools and educational organisations. Initiatives like ‘Dare to Dream’ are one of the many ways the company invests in the future of its community and future talent – helping to shape the leaders, innovators, and craftspeople of tomorrow.

**VOICES FROM THE PROGRAMME**

**Lydia Woodroff**, HR Sustainability Business Partner at Rolls-Royce Motor Cars, said:

*“At Rolls-Royce, we believe that investing in young people is one of the most meaningful ways we can support our local community. ‘Dare to Dream’ gives students the tools and encouragement to see what’s possible – not just in their careers, but in themselves. It’s a pleasure to be part of their journey and to help open doors to futures they may not have imagined.”*

**Kristi Challen**, Mentor at Rolls-Royce Motor Cars, said:

*“It’s been a real privilege working alongside the ‘Dare to Dream’ foundation and the young people that it reaches. As a mentor, it’s given me the opportunity to provide guidance, encouragement and support to pupils in both their personal and educational lives, as they develop the tools to unlock their full potential. It’s been especially rewarding to witness their growth as they’ve overcome challenges, built upon their confidence and develop essential life skills that they will take forward.”*

**Jack Hayes**, Programme Leader at the LoveLocalJobs Foundation, said:

*“Once again, the support we have received from Rolls-Royce Motor Cars has been truly outstanding. If it were not for their backing, three Year 9 cohorts across three different secondary schools would not have received ‘Dare to Dream’ and the powerful messages of empowerment it delivers. This support from one of the world’s most prestigious brands shows just how much they care about the aspirations and wellbeing of the next generation who are growing up in Rolls-Royce’s home of West Sussex.”*

**Joanne Skinner**, Teacher at Ormiston Six Villages Academy, added:

*“The students who took part in this year’s ‘Dare to Dream’ gained so much from it – from the group work to the assemblies and especially the workplace visit. They all spoke so positively about the experience. We look forward to the next ‘Dare to Dream’.”*

And from a student at **Chichester Free School**:

*“I’ve had a great time with this programme. It was engaging and fun. I liked the tour – it was eye-opening – and the mentor talks were exciting and different. The mentors were kind and understanding.”*

- ENDS -

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow the marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99%3A-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirms that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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