ROLLS-ROYCE | MEDIA INFORMATION

LOCAL SCHOOLCHILDREN PLANT FIRST NEW TREE

ON ROLLS-ROYCE EXTENSION SITE

Wednesday 25 June 2025, Goodwood, West Sussex

* Year 2 pupils from The March CE Primary School plant first new tree on the Rolls-Royce extension site
* Elderberry tree marks start of a wide-ranging programme to enhance diversity
* Schoolchildren sowed native wildflower and grass seeds, establishing new meadow habitat

*“From the outset, we have been committed to ensuring that our new extension integrates harmoniously into the surrounding landscape, just as our existing premises have for more than two decades. We’ve taken every possible opportunity to enhance the local biodiversity and amenity value, through initiatives including our footpath upgrades and our extensive programme of tree-planting and other habitat generation, which now begins.*

*“It feels wholly appropriate that the first new tree should be planted by children from our local school. As the elderberry tree grows and flourishes, so too will they. We are proud to mark this moment with The March CE Primary School, reaffirming a valued and enduring partnership.”*

**Andrew Ball, Head of Corporate Relations, Rolls-Royce Motor Cars**

Children from The March CE Primary School have planted the first new tree on the extension site at the Home of Rolls-Royce at Goodwood, during a special ceremony. A group of 30 Year 2 pupils gathered to plant a young elderberry tree beside Footpath 417, which runs alongside the site and forms part of a newly upgraded walking route.

The elderberry tree is the first of thousands of trees and shrubs that will be introduced to the site over the coming months. Rolls-Royce is committed to delivering a biodiversity net-gain (BNG) above the 10% statutory requirement set under the plant extension project’s planning consent.

As part of their visit, the children also sowed wildflower and grass seeds on the earth bund that helps integrate the site into the wider landscape. Once established, the new meadow will support pollinators such as bees and butterflies, while contributing further to the BNG objective.

To commemorate the occasion, each child received their own trowel – a lasting memento of their contribution to the site’s transformation, and an invitation to continue their own future botanical and conservation endeavours.

Footpath 417 is a popular public right of way, reopened in December 2024 following extensive remediation and upgrading work funded by Rolls-Royce Motor Cars.

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FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow the marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99%3A-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirms that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

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