ROLLS-ROYCE | MEDIA INFORMATION

STREET STYLE: ROLLS-ROYCE CAPTIVATES AT
PARIS FASHION WEEK

Friday 27 June 2025, Goodwood, West Sussex

* Rolls-Royce joins Paris Fashion Week to celebrate creativity and personal expression
* Spectre and Cullinan conveyed guests to shows and afterparties
* Reflects the marque’s connection with fashion through colour, craft and collaboration

*“Paris has always fascinated me, ever since I lived there as a child. Its grand, symmetrical avenues, emotive monuments, and effortless elegance are timelessly enchanting. Paris Fashion Week is a celebration of vision, creativity and individuality – values we share deeply at Rolls-Royce. We are always proud to see our motor cars so naturally integrated into the rhythm and style of the city during this extraordinary moment in the cultural calendar.”*

**Phil Fabre de la Grange, General Manager Bespoke, Rolls-Royce Motor Cars**

Paris Fashion Week brings together some of the most influential and expressive individuals in global culture. At this year’s Menswear Spring/Summer 2026 event, Rolls-Royce Motor Cars has a quietly commanding presence across the French capital, taking its rightful place among the style vanguard.

A curated collection of Cullinan and Spectre models is frequenting key venues throughout the week, conveying some of the most notable figures in attendance to headline runway shows and exclusive after-show gatherings, mirroring the creativity, craftsmanship and confidence that define fashion’s most influential platform.

Fashion has long served as a source of inspiration for Rolls-Royce Motor Cars. From colour palettes inspired by leading designers, as seen in [**‘Cullinan – Inspired by Fashion’**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0406191EN/cullinan-inspired-by-fashion%3A-pr%C3%AAt-%C3%A0-porter-collection-by-the-house-of-rolls-royce?language=en), to landmark collaborations with the world’s most prestigious maisons, such as [**Phantom Oribe**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0331014EN/phantom-oribe%3A-a-bespoke-rolls-royce-phantom-in-collaboration-with-herm%C3%A8s?language=en). Equally, the intricate techniques associated with haute couture, from embroidery to complex material layering, are frequently employed to bring Bespoke commissions to life, whether fashion-led – for example with [**Phantom Syntopia**](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0410292EN/phantom-syntopia%3A-rolls-royce-and-iris-van-herpen-collaborate-on-a-bespoke-masterpiece-inspired-by-haute-couture) – or simply chosen because they offer the most powerful way to tell a client’s story.

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TECHNICAL INFORMATION

Black Badge Cullinan: WLTP (combined) CO2 emission: 380-363 g/km; Fuel consumption: 16.8-17.7 mpg / 16.8-16.0 l/100km.

Spectre: WLTP: Power consumption: 2.6-2.8 mi/kWh / 23.6-22.2 kWh/100km. Electric range 329 mi / 530 km. CO2 emissions 0 g/km.

Further technical information: [**https://bit.ly/3XtQW7q**](https://bit.ly/3XtQW7q)

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub).

You can also follow the marque on social media: [LinkedIn](https://www.linkedin.com/company/rolls-royce-motor-cars/); [YouTube](https://www.youtube.com/user/RollsRoyceMotorCars); [Instagram](https://www.instagram.com/rollsroycecars/); and [Facebook](https://www.facebook.com/rollsroycemotorcars).

EDITORS’ NOTES

Rolls-Royce Motor Cars is a true luxury house, creating the world’s most recognised, revered and desirable handcrafted Bespoke products for its international clientele.

There are over 2,500 people working at the Home of Rolls-Royce at Goodwood, West Sussex. This comprises both its global headquarters and Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are designed, engineered and meticulously built by hand. An [independent study](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0414618EN/%C2%A34bn-for-uk-plc%E2%80%99%3A-rolls-royce-motor-cars-%E2%80%93-the-great-british-success-story) by the London School of Economics & Political Science confirms that since the company first launched at Goodwood in 2003, it has contributed more than £4 billion to the UK economy and adds more than £500 million in economic value every year.

Rolls-Royce Motor Cars is a wholly owned subsidiary of the BMW Group and is a completely separate, unrelated company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems.

CONTACTS | GOODWOOD

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| Director of Global Communications Emma Begley: +44 (0)1243 384060 Email | Head of Corporate RelationsAndrew Ball: +44 (0)7815 244064 Email |
| Head of Global Luxury and Corporate CommunicationsMarius Tegneby: +44 (0)7815 246106 Email | Sustainability and Corporate Communications ManagerLuke Strudwick: +44 (0)7815 245918 Email |
| Head of Global Product CommunicationsGeorgina Cox: +44 (0)7815 370878Email | Global Bespoke CommunicationsMalika Abdullaeva:+49 151 6019 7646 Email |
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CONTACTS | GLOBAL

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| --- | --- |
| The AmericasGerry Spahn: +1 201 930 8308 Email | Asia Pacific (South) and IndiaJuliana Tan: +65 9695 3840 Email |
| Central/Eastern Europe and Central AsiaFrank Tiemann: +49 160 9697 5807 Email | Central and Western Europe Ruth Hilse: +49 89 382 60064 Email |
| ChinaOu Sun: +86 186 0059 0675 Email | Japan and Korea Yuki Imamura: +81 90 5216 1957 Email |
| Middle East and AfricaHaya Shanata: +971 56 171 7883 Email | United Kingdom and IrelandIsabel Matthews: +44 (0)7815 245127 Email |